

Enrollment

New freshmen are currently up by about 3%. Transfer students are down by about 7% and overall enrollment is down by about 3.5%. Continuing students are down by about 5%. It has been a very interesting start to the year. Housing also experienced an anomaly this year as generally 95% of students who apply for housing attend WOU. This year for the first year we are aware of, this number was around 85%. It has caused us to now be more critical in how we track our students related to registration.

Strategic Enrollment Plan

We continue to meet and fine tune a Strategic Enrollment Plan. I am hoping to have a draft available by the end of this month for the Committee to review and make further modification to.

New Student Week

The week before classes start, the University provides a week-long orientation program called New Student Week. This is an opportunity for students to move into their residence hall rooms and get acclimated to campus before classes start. During the week, many educational sessions about the University are provided for students to attend. The first day we have a Convocation speaker who welcomes students to campus and makes them excited to be at WOU. There are also major speakers each day who talk about diversity and inclusion, relationships and dating, sexual assault and sexual violence, and alcohol and drug use. There are also social activities during the evening which include a hypnotist, magician, and movies. Students seem to participate more in all events than in previous years which we hope will equate to higher retention rates.

Bike Share Program

I believe I reported that the Spin Bike Share Program discontinued its program on our campus and most other locations it was providing service across the country. This service was provided at no cost to the University. As I have investigated replacing this program, I have not been able to find any programs which provide this service at no cost to the University. The two program I have been able to have conversations with charge approximately \$5,000 a month to provide this service on top of the cost to use the bikes. I will work with our student government and Incidental Fee Committee to determine if this is something they wish to continue.

Neighborhood Walks

Each fall, we team up with the Monmouth Police Department and walk around neighborhoods in Monmouth, which have a high concentration of students, to promote being good neighbors and make our students aware of local laws and ordinances which might affect them. This year Tina Fuchs, Dean of Students, Rebecca Chiles, Director of Campus Public Safety, Officer Braden Smith with Campus Public Safety, Chief Tallan of the Monmouth Police Department, and three of his officers. We are well received in the neighborhoods by both students and residents.

Reorganization

With the addition of Admissions and Financial Aid to the Division of Student Affairs, I have reorganized our division to spread out some of the supervisory responsibilities and form some common "clusters". Tina Fuchs is now the Associate Vice President for Student Affairs and Dean of Students and oversees

the Dean of Students Cluster which includes, Housing, Dining, Student Conduct, Multicultural Student Services and Programs, Service Learning and Career Development and Mailroom. Malissa Larson is now Assistant Vice President for Student Affairs and oversees the Wellness Cluster which includes Office of Disability Services, Student Health and Counseling Center, Abby's House, and Veterans Resource Center. Patrick Moser is now Assistant Vice President for Student Affairs and oversees the Student Engagement Cluster which includes Student Engagement (Greek Life, ASWOU, Student Activities, Student Media), WUC Operations, Wolf Store, and Conference Services. I will continue to directly oversee Admissions, Financial Aid, Campus Recreation, Student Support Services and Upward Bound along with the assistants and associate VPs.

University Diversity Committee

I have also taken on working with our University Diversity Committee as the cabinet staff member. We have a retreat October 4, 2018, to discuss goals for this academic year. I believe the group will also be developing a strategic plan which will support the University's Strategic plan. I have already had some good discussions with the Chairs of this group and believe we can make some meaningful changes to the role of this group and their impact on the campus.