



**WESTERN OREGON UNIVERSITY BOARD OF TRUSTEES
ACADEMIC AND STUDENT AFFAIRS COMMITTEE (ASAC)
REGULAR MEETING
Meeting No. 10, July 9, 2018
Lieuallen Administration Building, President's Conference Room
9:00 – 10:00am**

I. Call-to-Meeting and Roll Call

The meeting was called to order by Chair Lane Shetterly. Committee members present: Lane Shetterly, Lydia Muniz, Malissa Larson, Zoe Chan-Tuyub. Zellee Allen was absent. Guests present: Paul Disney (Business). Staff present: Sue Monahan (Associate Provost), Gary Dukes (VP for Student Affairs). Review of Committee Charter; note that review of charter is due and we will discuss again at our next meeting.

II. Approval of April 4, 2018 Draft Minutes

Minutes from the April 4, 2018 meeting were approved by consensus.

III. Action items:

Proposal for MA in Organizational Leadership

The Committee reviewed the program proposal for the MA in Organizational Leadership. Paul Disney described the program and its fit with needs in the community, especially for leadership education in Salem and surrounding areas. The program is targeted towards working adults. Market research from an external consultant supports the need for this program. The program proposal includes two certificates: (1) Operational Management, which is also open to undergraduates and others without a four-year degree, and (2) Executive Management, which is open 4-year degree holders. Upon completion of the certificates, a student can then complete the MA in Organizational Leadership with additional elective course work and the completion of an exit project. The program will be delivered in Salem with a combination of online and hybrid offerings, ensuring that students have face-to-face learning experiences that are central to leadership development. The budget reflects the costs to deliver the program without adding tenure-track lines at this time; that said, as the program grows the departments providing faculty to the program will request additional tenure-track hires to complement current staff and strengthen the programs that are extending themselves to offer the MA on Organizational Leadership. WOU's new budget process provides a transparent, data-driven way to make such requests. The relationship between this program and State of Oregon training and development activities was discussed. Motion to

recommend WOU Board of Trustees approval of the proposal was made by Ms. Muniz; Ms. Chan-Zuyub seconded. Motion passed 4-0 with one absence.

Endorsement of WOU participation in Willmette Promise

The Committee reviewed Willamette Promise for the benefit of new members. Willamette Promise director (Associate Provost Sue Monahan) has requested endorsement by the Board of Trustees to meet Higher Education Coordinating Commission requirements for Board approval of WOU's Accelerated Learning activities. Ms. Muniz moved to recommend endorsement by the WOU Board of Trustees; Ms. Larson seconded the motion. The motion carried 4-0 with one absence.

IV. Reports & Discussion Items

- 1) Vice President for Student Affairs, Dr. Dukes, provided an enrollment update. Dr. Dukes reported that 2018 projections are tracking higher than 2017, and at the level of 2015 and 16 enrollments. Applications, admissions, housing and SOAR attendance are all higher than they have been the past three years. Dr. Dukes projects a 1% increase in students over last year.
- 2) Additional Updates on Student Affairs: Dr. Dukes provided additional updates on Student Affairs. The recruitment effort for 2018-19 is coming to a close and WOU is now identifying strategies for 2019-20 based on feedback from admissions counselors and Hanover (consultants): Adjustments include (1) matching PSU's offer of free tuition for Pell Eligible students; lowering the GPA at which students who have not taken the ACT or SAT are eligible for WOU grants; strategically deploying remission funds (e.g., to recruit high performing Honors students, to increase aid to students with financial need). The Division of Student Affairs is reviewing and acting upon recommendations from the Hanover consultants for aligning actions of Financial Aid and Admissions with enrollment priorities. In addition, WOU continues to develop partnerships with Community Colleges: We recently signed an articulation agreement with Mt. Hood Community College, and an agreement with Linn-Benton Community College is on the horizon.
- 3) Additional Student Affairs updates: Given decision by WOU's Board to phase out the Western Promise, WOU's Admissions staff has been providing clear guidance to students on the advantages and drawbacks of using the program. We have seen 5% decrease in students signing up for Western Promise. The Spin Bike program, a public-private partnership among WOU, Monmouth's Bike Shop and Spin, has placed bicycles around campus for students, faculty, staff and others to rent on an hourly basis. In May, the program provided 150 rides per day. The distribution of bikes around campus and our local community is regularly balanced through the efforts of the staff of Monmouth's bike store. The Food Pantry is moving from space it had outgrown in APSC, to space recently vacated by the ROTC program in UPCC. A staff person, split between Abby's House and the Food Pantry, will provide additional coordination and support for the volunteers that the Food Pantry relies upon.

- a. Tuition Promise – we have begun to advise students to not enroll in Promise.
 - b. Spin Bike program – May = 150 rides per day; university-community partnership (Monmouth bike shop maintains and rebalances distribution of bikes)
 - c. Food pantry has moved from APSC to UPCC (old ROTC space)
 - d. Hired a person split between Abby's House and Food Pantry
- 4) Academic Affairs updates: Associate Provost Sue Monahan reviewed recent changes in the structure of Academic Affairs, and discussed how they align with the strategic priorities of Academic Affairs in the coming year (e.g., planning for the implementation of General Education's revision in 2019-20; activities in support of establishing WOU's Salem presence; activities in support of accreditation, assessment, and academic program review; reorganization of TRI and its relationship with WOU; development of new programs for new students).
- 5) Updates on Salem presence: Dr. Monahan provided an update on plans to establish a WOU presence in Salem, beginning in 2018-20. By 2019-20, we expect to have four undergraduate programs (AB in Liberal Studies, Interdisciplinary Studies, Psychology and Criminal Justice) available for students to complete through Salem and online offerings such that students can be assured that they complete a 4-year degree without coming to our Monmouth campus. The key target demographic is working adult learners, and programming and delivery will be focused on the needs of these potential students. In Salem alone, there are more than 25,000 adults of working age who have an Associate's degree or some college but no 4-year degree. Our seven primary feeder community colleges produce almost 10,000 Associate's degrees per year, approximately 40% of which are career-related Applied Science degrees. Our initial undergraduate efforts focus on degree completion for these students: We will provide relevant and cohesive curriculum; flexible curricula; predictable and convenient class meeting times (e.g., evenings/weekends); and hybrid courses to optimize student convenience with face-to-face opportunities for our faculty to do what they do best – interact with students.

V. Adjournment

With no further updates or business, the meeting was adjourned at 10:00am.

Minutes (provided by Associate Provost Monahan)