



**Western Oregon University Board of Trustees:  
Academic & Student Affairs Committee  
Meeting No. 32 – October 17, 2023  
1:00pm-2:00pm  
Via [Zoom](#) | By Phone: 1-253-215-8782  
Meeting ID: 831 5353 3330 | Passcode: 501218**

**AGENDA**

- |             |   |               |
|-------------|---|---------------|
| <b>I.</b>   | <b>CALL-TO-MEETING AND ROLL CALL</b>                              | (1:00-1:03pm) |
| <b>II.</b>  | <b>COMMITTEE CHAIR'S WELCOME</b>                                  | (1:03-1:06pm) |
| <b>III.</b> | <b>CONSENT AGENDA</b>   | (1:06-1:11pm) |
|             | 1) <a href="#">Meeting Minutes: May 31, 2023</a>                  |               |
| <b>IV.</b>  | <b>REPORT &amp; DISCUSSION ITEMS:</b>                             |               |
|             | 1) Showcase & Discussion: Enrollment Update – Tina Fuchs)         | (1:11-1:31pm) |
|             | 2) Student Affairs Update   <a href="#">Vice President Report</a> | (1:31-1:41pm) |
|             | 3) Academic Affairs Update   <a href="#">Provost Report</a>       | (1:41-1:51pm) |
| <b>V.</b>   | <b>INITIAL PLANNING FOR 2023-2024 (Goal Setting)</b>              | (1:51-2:00pm) |
| <b>VI.</b>  | <b>ADJOURNMENT</b>  |               |



**Western Oregon University Board of Trustees:  
Academic & Student Affairs Committee  
Meeting No. 31 – May 31, 2023  
2:45pm-4:00pm  
Draft Meeting Minutes**

**I. CALL-TO-MEETING AND ROLL CALL**

Chair Mitchell calls the meeting of the Academic & Student Affairs Committee to order at 2:45pm on Wednesday May 31, 2023. Chair Mitchell asked Secretary Sorce to call the roll.

**Committee members present:** David Foster, Betty Komp, Cristian Mendez-Garcia, Leah Mitchell, Kari Nelsestuen. Quorum is Present.

**Others Present:** Chelle Batchelor, Kathy Cassity, Keats Chaves, Amy Clark, Hillary Fouts, Tina Fuchs, Roseanna Garcia, Mark Girod, Paige Jackson, Margaret Manoogian, Sue Monahan, Jessica Murfin, Sean Roush, Judy Sylva, Rob Winningham

**II. COMMITTEE CHAIR'S WELCOME**

Chair Mitchell welcomes everyone to the meeting and thanks them all for being there.

**III. CONSENT AGENDA**

[Meeting Minutes: March 22, 2023](#)

Trustee Nelsestuen moved the approval of the March 22, 2023 meeting minutes, and Trustee Mendez-Garcia seconded the motion. The following Trustees voted in support of the motion. David Foster, Betty Komp, Cristian Mendez-Garcia, Leah Mitchell, Kari Nelsestuen. The motion passed unanimously with no changes.

**IV. ACTION ITEMS:**

1) **Academic proposals:**

- a) [Undergraduate Certificate in ASL Beginner](#) | Dr. Kara Gournaris, Assistant Professor, Deaf Studies & Professional Studies
- b) [Undergraduate Certificate in ASL Intermediate](#) | Dr. Kara Gournaris, Assistant Professor, Deaf Studies & Professional Studies

Dr. Kara Gournaris presented the academic proposals for Undergraduate Certificates in ASL Beginner and ASL Intermediate. Both proposals are available in the docket for review. Dr. Gournaris added in her presentation that both certificates will be offered at WOU Salem. These programs are designed for community members, first responders, and law enforcement to better respond to the needs of the Deaf community. ASL 101-103 and ASL 201-203 will all be offered at WOU Salem. These certificates will be the first of its kind regionally. Provost Winningham

emphasized that all the classes that are part of this certificate are already offered, and students can already sign up to take them.

Although the presentation and discussion of the certificates were done together, Chair Mitchell decided that for the purposes of approval, the committee should consider each certificate separately.

Trustee Foster moves to approve the creation of an Undergraduate Certificate in ASL Beginner. Trustee Mendez-Garcia seconds the motion. The following Trustees voted in favor of the motion. David Foster, Betty Komp, Cristian Mendez-Garcia, Leah Mitchell, Kari Nelsestuen. The motion passed unanimously.

Trustee Foster moves to approve the creation of an Undergraduate Certificate in ASL Intermediate. Trustee Nelsestuen seconds the motion. The following Trustees voted in favor of the motion. David Foster, Betty Komp, Cristian Mendez-Garcia, Leah Mitchell, Kari Nelsestuen. The motion passed unanimously.

## **REPORTS & DISCUSSION ITEMS:**

### 1) **Showcase & Discussion:** [Retention: Wolfie Chat Bot](#)

Vice President for Student Affairs Tina Fuchs presented the Wolfie AI Chatbot presentation that is available in the docket for review. Trustee Foster asked if Graduate Students are included in the list of students that are communicated with using the Wolfie Chatbot. VP Fuchs responded that only undergraduate students. Trustee Foster asked who owns the data that this generates. VP Fuchs and Paige Jackson both state that the University owns the data. Trustee Komp encouraged staff to share this data for Institutional Research to analyze the data.

### 2) [Student Affairs Update](#) | *Vice President Tina Fuchs*

VP Fuchs presented the Student Affairs Update. The report is available in the docket for review.

### 3) [Academic Affairs Update](#) | *Provost Rob Winningham*

Provost Winningham presented the Academic Affairs Update. The report is available in the docket for the review.

## **V. ADJOURNMENT**

Trustee Mitchell adjourns the at 4:04pm

**Academic and Student Affairs Committee (ASAC) Report - Fall 2023**  
*submitted by Tina M. Fuchs, Vice President for Student Affairs*

### **Enrollment Strategies**

The Vice President for Student Affairs and the Dean of Graduate Studies and Research co-chair the Enrollment Strategies team, which is made up of a representative group of campus community members across disciplines who work together to formulate strategy relative to recruitment and retention. The theme, “Enrollment is everyone’s responsibility” has been the guiding principle behind our work.

The team has been in place for over two years, with the ultimate goal to break down silos, communicate more effectively, and work collaboratively to enhance our overall efforts around recruitment and retention. With recruitment and enrollment efforts trending positively this past recruitment cycle, all signs indicate this group is serving its purpose.

- Admission, Financial Aid, and Housing numbers were all up this past recruitment cycle
- Retention is on the rise thanks to collaborative work between Academic Affairs and Student Affairs (particularly noteworthy – the relationship between New Student & Family Programs and Academic Advising)
- Enrollment projections are trending positively for Fall term 2023 - see Enrollment Report - Day 15 in the [ASAC Supplemental Report - Fall 2023](#) (page 1)

As we begin our efforts to recruit the next class and focus on retention of current students, the Enrollment Strategies team is embarking on an important initiative, the development of a Strategic Enrollment Management Plan, replacing the 2018-23 plan currently in place. Goal for completion is the beginning of January 2024.

### **Admissions**

- **Staffing Updates**
  - New team members this year include Jamiere Abney, Director; Nancy Montecinos, Lead Counselor for Visitation and Events; Faith Herrera, Admission Counselor; Jessica Cruz, Admission Counselor.
  - Ricardo Acevedo-Solis promoted to Lead Counselor for Multicultural Recruitment
  - One position open: Assistant Director
- **Strategy Updates**
  - Out-of-State Recruitment
    - Continuing our efforts in Washington, Hawaii, & Idaho, while reintroducing ourselves to California schools
    - Building more of a bridge into Texas to promote the Texas Tuition
    - Ultimate goal: engage all WUE affiliated states

- Broaden Outreach & Communication
  - Partnership with Office of Marketing & Communications on:
    - [New Hype Video](#)
    - New primary recruitment, 1-page handout
    - Updated presentation
  - Retain/Revamp virtual options (i.e. webinars, livestream events, panels, etc.)
  - Join [Common App](#) to boost application numbers:
- Critical Assessment of Campus Tour options:
  - Introducing [YouVisit](#) virtual tour via EAB vendor contract
  - Discussing adding a formal presentation for ALL on-campus visitors (*currently only offered to school groups*)
- Introduce an Enrollment Deposit:
  - \$150 fee that will go towards students' tuition and other fees
  - Secures that they will attend WOU for Fall 2024 and beyond
  - Will also help student service and communication by being able to more directly track their process from applicant to enrolled student (*previous forms were all optional*)
- **Access, Inclusion, & DEI focused Recruitment**
  - New Lead for MC Recruitment to learn more about TRIO & other on-campus DEIA resources
  - Outreach to local and regional Community Based Organizations (CBO) focused on college access (Local example: [Black United Fund of Oregon](#))
  - Direct-Admissions
    - On-going state-level conversation about thresholds for all Oregon Public Universities (OPUs) to provide admission to students who meet base-level criteria
    - Admissions is also exploring a general direct admission through the vendor Niche (both PSU and OIT are utilizing this)

### **Financial Aid**

- Financial Aid faced a series of hurdles as it prepared to award students their aid packages for 23-24.
  - Banner Financial Aid implementation has been ongoing, with a series of reports and interfaces not running correctly
  - There have been delays in scholarship awarding, with students still receiving scholarship awards into the first couple of weeks of school
  - Staffing continues to be a challenge. The Director has been unable to fill critical positions, resulting in delays in nearly every area of Financial Aid
- Goals for the 23-24 academic year include filling all vacant positions, addressing all Banner Financial Aid interface issues, and preparing for the FAFSA Simplification Act.

### New Student & Family Programs (NSFP)

- Fall orientation programs completed with great success!
  - The third Destination Western cohort has wrapped up successfully with 165 students having completed the program this year. A full demographic data report will be available by the week 4 census; however, the results of the pre and post survey comparison can be found in the [ASAC Supplemental Report - Fall 2023](#) (page 2)
- PACK Welcome Week also just wrapped, as the last step of the PACK Welcome onboarding program. PACK stands for Prepare, Advise, Connect, and Know, and runs from February to September for all Fall admits. For Welcome Week, over 10,000 engagements occurred - meaning overall attendance at workshops, social events, professor panels, and club activities held throughout the week. This equates to roughly 10 activities per new student.
- For reference, the 2022 Destination Western Cohort data can be found [here](#). Of significance is the **85% retention rate** for this cohort.

### University Housing

- University Housing opened the residence halls with 1000 students this fall, the highest number since Fall 2019. Currently there are 996 students living on campus, compared to 913 this time last year.
  - University Housing opened the residence halls early to welcome 123 preseason athletes, 186 Destination Western participants and staff, and other students arriving early to work on campus or begin their student teaching.
- During Summer 2023, 25 groups and just over 4,000 guests were welcomed to the residence halls for summer conferences and events. The summer conference program generated over \$326,500 in gross revenue for University Housing.

### Abby's House, Center for Equity & Gender Justice

- Abby's House was awarded a Department of Justice grant titled "Reduce Domestic Violence, Dating Violence, Sexual Assault, and Stalking on Campus" for \$396,755 over the course of three years
  - The focus will be on sexual violence prevention, with the biggest focus on the LGBTQ community. Abby's House will collaborate with Sable House, Monmouth PD, and Bradley Angle (a Domestic Violence agency focused on the LGBTQ community in Portland)
  - With this grant, Abby's House will hire a new Prevention Coordinator for the grant activities, and will also supervise and oversee the Stonewall Center
- Data from the basic needs survey administered to students last spring:
  - **50%** of the students who responded experience food insecurity
  - **48%** of the students experience housing insecurity
  - **68%** of the students experience any basic needs insecurity
  - The biggest barriers to using campus supports at WOU for basic needs insecurity are **awareness** of the supports, **scarcity concerns**, and **availability**

- A new confidential advocate was hired - Kailey Knospe
- Abby's House is in the last year of the VOCA grant that offers confidential advocacy to survivors of interpersonal violence
- Abby's House applied for a Swipe Out Hunger grant for the Food Pantry- award could be \$3,000-\$6,000

### **Campus Dining**

- **Conferences.** This summer marked a significant milestone for Campus Dining as we hosted groups of 400 to 500 people every week following graduations, a feat that truly showcases our commitment to excellence. We served an astonishing total of 19,107 individuals and provided 53,520 meals throughout the summer. These figures do not account for pre-season athletes and Destination Western. This significantly bolstered our dining budget, which in turn enables us to maintain cost affordability for students.
- Student staffing has been a challenge for Campus Dining. As of today, the second day of school, we still have 104 unassigned shifts and are still looking for approximately 40 employees to operate sufficiently. We are hopeful that we will be able to hire and fill these open positions in the next few weeks. The goal of having to open all food concepts will be a challenge due to the shortage of student staffing. Dining has come up with self-serve stations where students are able to serve themselves in order to overcome the staffing shortage.
- The Press Coffee shop is still to be announced regarding the opening, as we are still working to fill the open positions for Allegro.

### **Center for Professional Pathways (CPP)**

- **Student Employment** - Due to lagging student employment applications over the last few years, CPP conducted a massive student hiring effort this fall. All current students were surveyed on their interest in working, their skills and their preferences, then matched with employers on and off campus for interviews. Off campus employers all are contracted as WOU Work Study sites, as part of a program managed by CPP.
  - 480 students responded
  - 368 expressed interest in working part-time with school
  - 25 agencies on/off campus participated in the recruitment, 14 interviewed at 2 interviewing events, and conducted 162 interviews. The remaining, interviewed in their respective offices. Agencies hired between one and twelve students, each.
- **WOU Grow.** The Center for Professional Pathways guides campus employers and their student employees through a program called WOU Grow. WOU Grow is a self-guided reflection of the work student employees are involved in while at WOU. Managers assist students with applying what they learn in their jobs to how those experiences connect with what they are learning academically and in preparation for their careers. A survey was conducted at the end of spring term and the results can be found in the [ASAC Supplemental Report - Fall 2023](#) (Page 3).

- **Post Graduation Employment Outcomes.** The Center for Professional Pathways surveyed recent graduates relative to their employment outcomes. The data from 2023, along with comparative data for 2021 and 2018 can be found in the [ASAC Supplemental Report – Fall 2023](#) (Page 3)

### **Child Development Center (CDC)**

- Almost Full enrollment - 44 kids this year (still have openings in the part-time room)
- Opened a new part-time, 3 mornings a week, classroom
- Very successful Open House held on September 20th. 36 Families attended.
- 23-24 brings a lot of young students who were “Covid Babies/Toddlers” Facing a lot more challenges with social-emotional behaviors and less exposure to pre-k materials. Have had to add more Student Staff to help with extra coverage needed.
- Because of this, higher than usual referrals to WESD (Willamette Education Service District) for screening and assessment for services.
- Still have 2 part-time Teacher openings and no applications since posted in May.
- Current staff of 25 including Director, 3 full time teachers, 2 part-time teachers and 19 student teachers.

### **Office Disability Services (ODS)**

- Staff:
  - Grant Harris was hired as Accommodations Coordinator.
  - Four additional hourly interpreters were hired to help meet the ever growing demand for interpreting services.
- General Operation:
  - ODS had their first Open House event on September 25th which was a success. Several staff members, faculty members, and students showed up to visit ODS, meet the staff and learn about what ODS does. A second Open House will take place later in October.
  - Accommodation requests for the Fall 2023 term is already higher than that of Fall 2022 and Winter and Spring 2023. ODS is providing accommodations for 375 classes so far this term compared to 353 in Fall 2022.
- Training:
  - ODS completed awareness building training on how to work with students with disabilities with 5 academic departments on campus. Two more than last year.
- Graduation:
  - ODS, 47 students requested ODS honors graduation cords. 9 more compared to last year.



### **Multicultural Student Services and Programs (MSSP)**

- 55 new Diversity Scholars for 23-24 (41 First Year, 14 Transfer = 55)
- 63 new On Track participants for 23-24 (47 First Year, 16 Transfer = 63)
- MCR Mentor Program: 25 Mentors (volunteers) for the academic year who will be working with the 125 new incoming first year and transfer students.
- Retention Rate of 21-22 Cohorts:
  - Diversity Scholar First Year students = 75.76% Retention Rate
  - On Track First Year students = 81.25% Retention Rate

### **Student Conduct**

- Student Conduct started out the fall term strong, programming being one of their goals using the tagline, “We are more than Conduct, we are Community!” The Office of Student Conduct started Pack Welcome Week off with Speed Friending- which was an overwhelming success, over 50 students participated and learned about setting boundaries and how to have healthy friendships - before it becomes a conduct issue. They also held “Italian Sodas with Important Folks,” which spotlighted some of the folks on campus that work with crisis situations, receive reports from students and are important resources for our students. Over 75 students enjoyed an Italian soda made by important folks. The most successful program was in partnership with Student Engagement’s Game Night where they set up a “Who Done It, Murder Mystery.” Hundreds of students came through to solve the case.
- Student Conduct has worked to develop a new conduct card that will be handed out to students who are alleged to have violated a Code or Guide policy. The new card lists Student Rights Through the Conduct Process and has a QR Code that leads them to the Student Conduct website.

### **Student Engagement**

- Homecoming is full of campus traditions and fun events. Whether you are a department, organization, club, or student, this is the perfect week to show what it means to be a Wolf! It is October 16-21. Student schedule can be found [at the WOU Homecoming landing page.](#)
- Student Engagement and Student Activities Board hosted a “1st day of school photos” event (over 400 students participated over the two day event)
- Pack Welcome Week activities by Student Engagement, Student Media and Student Activities Board had over 1,100 student participants.
- Holiday Tree Lighting [December](#) 1st
- Student Media
  - The Western Howl is WOU’s weekly newspaper. This award-winning newspaper is written, edited and printed by students. Print issues are distributed on campus on Wednesdays while updates are added daily [online.](#)

- KWOU is WOU's student-run internet radio station. Featuring student DJs and engaging programs, interviews, and specials, KWOU is emerging as WOU students' favorite [radio station](#).
- The Northwest Passage is WOU's campus literary and arts publication, [published three times each academic year](#).
- Fraternity and Sorority Life
  - [Kappa Delta Chi](#)—Sorority on the WOU campus since 2012 with the Values: Honesty, Unity, Integrity, & Leadership
  - [Omega Delta Phi](#)—Fraternity on the WOU campus since 2103 with the Unity, Honesty, Integrity, & Leadership
  - [Alpha Chi Omega](#)—Sorority on the WOU campus since 2016 with the Values: Friendship, Leadership, Learning, & Service
- Student Organizations place events on Presence. To view events, click [here](#)

### **Student Health and Counseling Center (SHCC)**

- Staffing:
  - Down 3 counselors
  - Down 2 front office staff
  - Down 1 medical assistant
  - Down 1 medical provider/medical director
- The student patient portal page has been updated to include updated form and assessments, and many fillable forms to make the paperwork on students accessing SHCC more efficient and user friendly.
- Katie Kirkwood (counselor) is now fully licensed, meaning all of our professional counseling staff are Licensed Professional Counselors (Katie, Chelsea, Roxanne).
- 2023 so far:
  - Summer 23
    - Medical clinic - saw more students this summer than in 4 years (since 2019)
    - Counseling clinic - saw more students this summer than in the past 6 years (when I started keeping data in 2017) other than the summer of 2020, where the #s are similar to this summer.
  - Destination Western
    - Increase in contacts each year (crisis)
      - 2021 - 5 contacts
      - 2022 - 8 contacts
      - 2023 - 12 contacts
  - Fall 23 - counseling is a 2-3 week wait (still not bad compared to 6+ month wait in the community).
  - Consider the increase in numbers - and we are still down 3 counselors.
- Student Health and Counseling conducted a Student Satisfaction survey based on student experiences with SHCC over the 2022-23 academic year. The results of the survey can be found in the [ASAC Supplemental Report – Fall 2023](#) (Page 4)

### **Upward Bound (TRIO UB)**

- Tutoring and advising have started at both Dallas and Central High Schools.
  - Due to a schedule change at Dallas High School, UB tutoring at Dallas will take place in the morning during an applied learning intervention class period instead of after school. This comes with potential benefits as well as challenges. Benefits might include better attendance since it is part of their school day, and having Dallas faculty/staff readily available for participants to retake tests or talk directly to teachers during this time as well. Hiring WOU students as tutors/mentors during the morning when many students are in class will be a challenge. The new schedule will be assessed over the next few months.
- We have two full-day college prep workshops for UB seniors (12th graders), and one Saturday Academy for all participants scheduled in fall term.
- UB staff have been participating in webinars to learn more about the upcoming changes to the FAFSA to best serve our students.

### **Veterans Resource Center (VRC)**

- Staffing: 1 professional staff, 4 VA workstudy student staff, all returning students.
- 2023 so far: We have a large and persistent group of students utilizing the VRC so far this Fall term. We are seeing great diversity of students using the VRC both ethnically & military-affiliation wise. There is a positive energy and a constant buzz as new students engage with the Student Veterans of America club and their ongoing events!
- Upcoming events:
  - 07OCT2023 - Military Appreciation Football Game
  - Veterans Day Week has a multitude of events such as
    - Workshops, a Veterans breakfast, a VFW Veterans Uniform display, the ODVA Women Veterans Exhibit, Veterans Connections (CPP+VRC Alumni connections event), and our third annual Ruck N' Run 5k (VRC+Campus Recreation+WOU Rugby+ WOU Army ROTC)

### **Wolfstore**

- There has been an increase of excitement and energy in the Wolfstore as students returned to campus. Move-in days were lively and successful.
- A construction project was completed this summer to remove old built-in wall fixtures and repurpose them into mobile fixtures to create a more modern look and better flow in the layout of the Wolfstore.
- The gifts section has expanded to include items that are not imprinted with a WOU logo, but student focused, and has resulted in positive feedback and sales.
- The Wolfstore has seen an increase in sales over last year in all three of our top selling departments: Clothing, Textbooks, and Gifts.
- A new, more user-friendly, course materials adoption form was created and sent out to faculty. This new form is being used to collect information to display on the Wolfstore's [website](#) for students, as required by Oregon HB 2919, and will ease the process of reporting to the state.

## Student Affairs Supplemental Report Academic and Student Affairs Committee (ASAC) - Fall 2023

The following information is supplemental to the Vice President for Student Affairs report. It contains relevant data information to support the report provided by the Vice President.

### Enrollment Data

A report is compiled weekly relative to current enrollment and its comparison to enrollment from the same time last year. Below is a snapshot of the beginning of Week 3 classes. Our projection was enrollment at -3% compared to last year. Current enrollment shows an increase in undergraduate FTE of 1.2% and an increase in graduate FTE of 19.9% with a combined total FTE of 2.8% increase in enrollment compared to last year.

### Weekly Enrollment Management Report - Day 15

	This Year		Last Year			
Term:	Fall 2023 (202301)		Fall 2022 (202201)		<input type="text"/>	
As of:	October 9, 2023		October 10, 2022		<input type="text"/>	
	This Year	Pct	Last Year	Pct	Difference	Pct Change
<b>Total Enrollment</b>	3,949		3,747		202	5.4%
Total Credit Hours	46,932		45,772		1,160	2.5%
<b>Total FTE *</b>	<b>3,192.2</b>		<b>3,104.4</b>		<b>87.9</b>	<b>2.8%</b>
Total UG Enrollment	3,341		3,318		23	0.7%
Total UG Credit Hours	43,126		42,599		527	1.2%
<b>Total UG FTE *</b>	<b>2,875.1</b>		<b>2,839.9</b>		<b>35.1</b>	<b>1.2%</b>
Total GR Enrollment	608		429		179	41.7%
Total GR Credit Hours	3,806		3,173		633	19.9%
<b>Total GR FTE *</b>	<b>317.2</b>		<b>264.4</b>		<b>52.7</b>	<b>19.9%</b>
<b>Demographics</b>						
Male	1,324	33.5%	1,258	33.6%	66	5.2%
Female	2,569	65.1%	2,411	64.3%	158	6.6%
Other	47	1.2%	74	2.0%	-27	-36.5%
No Response	9	0.2%	4	0.1%	5	125.0%

**New Student and Family Programs - 2023 Destination Western Self-Reported Assessment Data**

<b>DW Self-Reported Assessment Data</b>			
<b>Question</b>	<b>Pre-Survey Average</b>	<b>Post Survey Average</b>	<b>Growth of Averages</b>
Your KNOWLEDGE OF campus resources available to you at Western Oregon University	56.51%	88.62%	32.11%
Your ability to ACCESS resources available to you at Western Oregon University	59.88%	88.62%	28.74%
Your ability to use tools/resources/study skills to be successful in your college MATHEMATICS courses	59.04%	87.43%	28.39%
Your ability to use tools/resources/study skills to be successful in your college WRITING courses	65.66%	88.02%	22.36%
Your ability to work as an INDIVIDUAL to create high quality, professional work for a college classroom	73.01%	87.43%	14.42%
Your ability to work in a GROUP to create high quality, professional work for a college classroom	70.84%	86.95%	16.11%
Your ability to comfortably navigate the WOU Portal/Canvas online systems and understanding of how to use them efficiently	70.36%	90.90%	20.54%
Your ability to make friends and create a strong social network while at Western Oregon University	65.30%	88.02%	22.72%
Your ability to balance your school responsibilities with your family and work responsibilities	72.41%	82.63%	10.22%
I have an understanding of the academic expectations at WOU	78.43%	90.30%	11.87%
I have an understanding of some issues I may face transitioning to college	78.67%	90.42%	11.75%

## Center for Professional Pathways - Student Employee Survey

### 2023 WOU GROW® (Guided Reflection on Work)

- What is this? The Division of Student Affairs administers the Student Employee Survey of all student employees, every spring term, to measure the outcomes of WOU GROW®.
- The survey was conducted 5/29/2023 - 6/14/2023. The survey link was sent to 825 students and 88 responses were received (11% response rate).

WOU GROW® Outcome	% agree/strongly agree		
	WOU GROW® <sub>1</sub> 1 Conversation (N=16)	WOU GROW® <sub>1</sub> 2 Conversations (N=27)	Non-GROW (N=45)
My job has helped me improve my writing skills.	18.7%	62.9%	20%
My job has helped me improve my verbal communication skills.	100%	92.5%	75.5%
Because of my job, I am able to work effectively with individuals with a variety of backgrounds, experiences, and cultures.	100%	88.8%	73.3%
My job has helped me develop more effective time management skills.	75%	88.8%	62.2%
My job has helped me develop conflict negotiation skills.	75%	62.9%	55.5%
My job has helped me use critical thinking skills to form opinions and solve problems.	75%	96.2%	64.4%
My job has helped prepare me for the world of full-time employment.	68.7%	77.7%	53.3%
My job has helped me learn more about career options.	31.2%	74%	33.3%
My supervisor helps me make connections between my work and my life as a student.	75%	96.2%	40%
I can see connections between my job and my academic major/coursework.	81.2%	85.1%	35.5%

<sup>1</sup> WOU GROW® participation was determined by student responses to the following question: “How often during the 22/23 school year have you had conversations with your supervisor about connections between your job and your academics/coursework? Your supervisor may have referred to these conversations as WOU GROW conversations.” Students responding “Never” were coded as “Non-GROW”.

### Western Oregon University Employment Outcomes

WOU Employment Outcomes	Percent Standard Employment Full-time	Percent Continuing Education	Percent Still Seeking	Mean Starting Salary
Western Oregon University <b>First Destination Survey 2023*</b> 30% participation rate, out of 532 surveyed	47%	27%	25%	\$48,273
Western Oregon University <b>First Destination Survey 2021*</b> 24% participation rate, out of 1009 surveyed	45%	16%	37%	\$47,204
Western Oregon University <b>First Destination Survey 2018*</b> 29% participation rate out of 922 surveyed	46%	17%	37%	\$36,640

\*survey administered at graduation

## Student Health and Counseling Center - Student Satisfaction Survey Results

- **Results from 2022-2023 academic year:**
  - 85% say counseling has been important in their ability to continue their education; 71% say the same of medical services.
  - 99% (counseling) and 100% (medical) say they would refer a friend for services.
  - **100% feel their information shared during the visit was kept confidential.**
  - Comments from students:
    - Best thing about SHCC services (small sample):
      - Major themes include accessibility, cost effectiveness, great support, easy to get appointments.
      - “I always feel light, joyful and better equipped to face my challenges after counseling sessions. “
      - “No limit on appointments.”
      - “The staff is so caring and respectful.”
      - “They don’t judge you no matter what your issue.”
    - What are things we can improve?
      - “Expand SHCC physically/fiscally to have more providers on site.”
      - “Get more funding for more therapists (even though it’s out of your control).”
      - “Fight for more funding!”
      - There were also requests for benches outside and getting healthier plants - which we have already taken care of!
      - Most comments were about needing more staff and more appointments available.

Jose E. Coll, Ph.D.  
Provost & Vice President of Academic Affairs

Presentation:  
Western Oregon University Board of Trustees  
Academic & Student Affairs Committee  
October 17, 2023



## Academic Affairs Updates/Highlights

- Our first-year retention rate has climbed to 76%— the highest rate since 2005
- Our federally-funded TRiO programs, Student Enrichment Program (SEP) and Teacher Preparation Student Support Services (TPSSS), continue to exceed their expectations, helping us reach our retention and graduation goals.
- Our federal, state, *and* private grant funding are all at the highest level in ten years, totaling over 18.5 million dollars.
- Our Open Educational Resources program has saved students over three and a half million dollars in the past four years by adopting low- and no-cost course materials. The number of sections designed as low- or no-cost increased by almost 50% from the 2019-21 to 2021-23 bienniums.

## Academic Affairs Updates/Highlights Cont.

- Our faculty and staff had 94 publications this last year, in addition to many other scholarly activities such as artistic performances and exhibitions, conference sessions, and workshops.
- The College of Education won the Frank Murray Leadership Recognition award from the Council for the Accreditation of Education Preparation, which is given to educator programs achieving accreditation with no stipulations or areas for improvement.
- Collaboration across campus allowed us to secure a \$2.3 million Title III grant which will focus on student success and retention.

# 2023-2024 Academic Year Provost Priorities

- Identify and address barriers to success among our students, faculty, and staff.\*
  - Develop and support a culture that is data driven and data informed.
  - Establish priorities for Academic Affairs with Key Result Areas (KRA)  
{Academic Affairs Retreat Oct 12<sup>th</sup>}

# Provost Priorities for the Academic Year

**Identify and address barriers to success among our students, faculty, and staff.**

1. Address how our existing institutional grade policy negatively impacts our student's success, retention, and graduation. \*
2. In collaboration with faculty explore best practices of teaching modalities and implications to student success.
3. Develop, support and enhance teaching, learning, & scholarship.
4. Develop a mechanism for continuing education and professional development for faculty and staff.

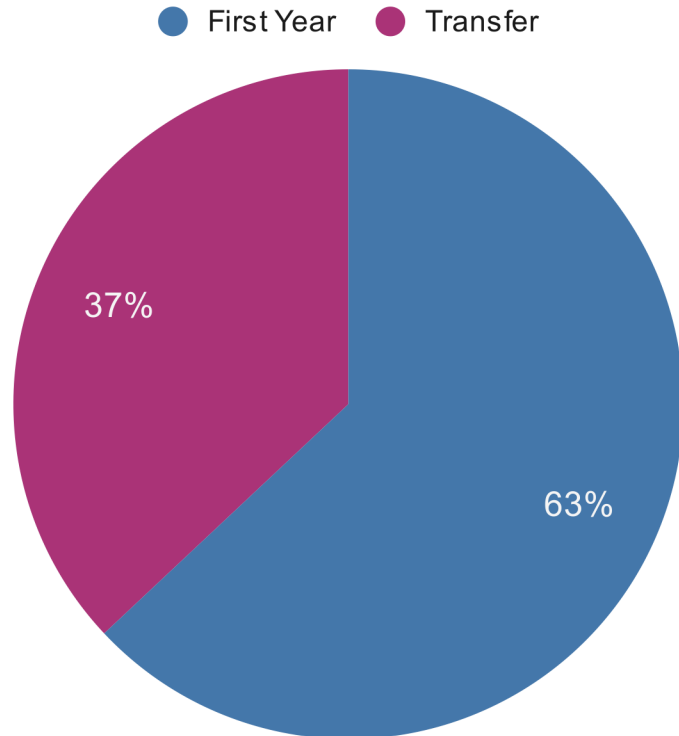
## Address how our existing institutional grade policy negatively impacts our student's success, retention, and graduation.

An example of how we are using data to inform barriers to student retention:

Grades Earned	Students	Retained
F and W	193	46.6%
F only	830	50.4%
W only	177	62.7%
NC Only	60	78.3%
W and NC	5	80.0%
No Fs	2134	80.3%

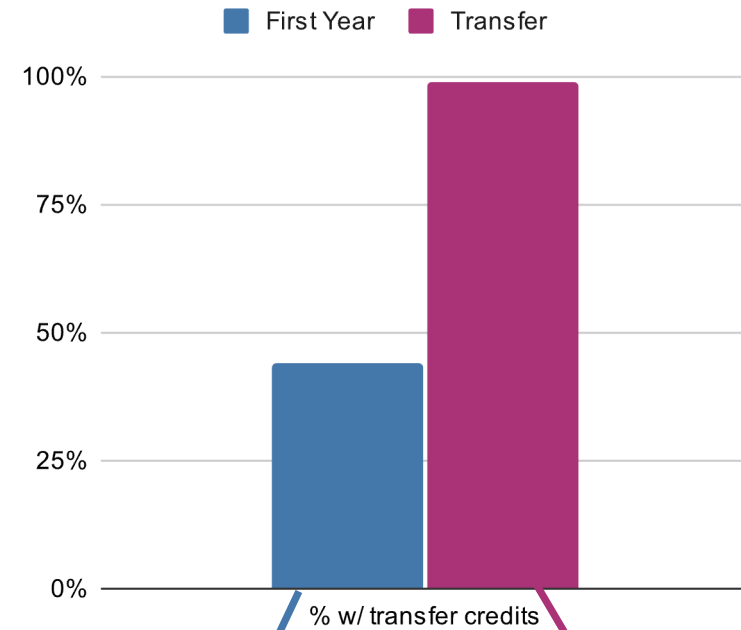
# Transfers

How many of our students are transfers?



- Understanding the transfer experience of students will allow us to develop institutional robust articulation agreements with our community college partners that decrease barriers.

Who has transfer credits?



<b>Median</b>	<b>0.0</b>	<b>Median</b>	<b>93.0</b>
<b>Mean</b>	<b>11.8</b>	<b>Mean</b>	<b>94.1</b>

*Number of Transfer Credits*

Lastly, the new academic year presents us with a fresh opportunity to inspire and educate the next generation of scholars, citizens, innovators, and workforce.

It will also provide Academic Affairs an opportunity to focus and identify what is our differentiator as public liberal arts regional university.