

# WOU Safe Ride Program: WOLF Ride

## FY21 Budget Request

[www.wou.edu/wolfride](http://www.wou.edu/wolfride) | Office of the Vice President of Student Affairs



# What is WOLF Ride?



## ***Shuttle Service***

Reliable and IFC funded student-operated shuttle service for WOU students, on a first come, first serve basis



## ***Safety***

Safer alternative to walking alone at night, risking safety, and increasing chances of assault



## ***7-Days A Week***

Operates 7-days a week, 5PM-12AM, Fall/Winter/Spring term (excluding holidays / breaks)



## ***Special Ride Requests***

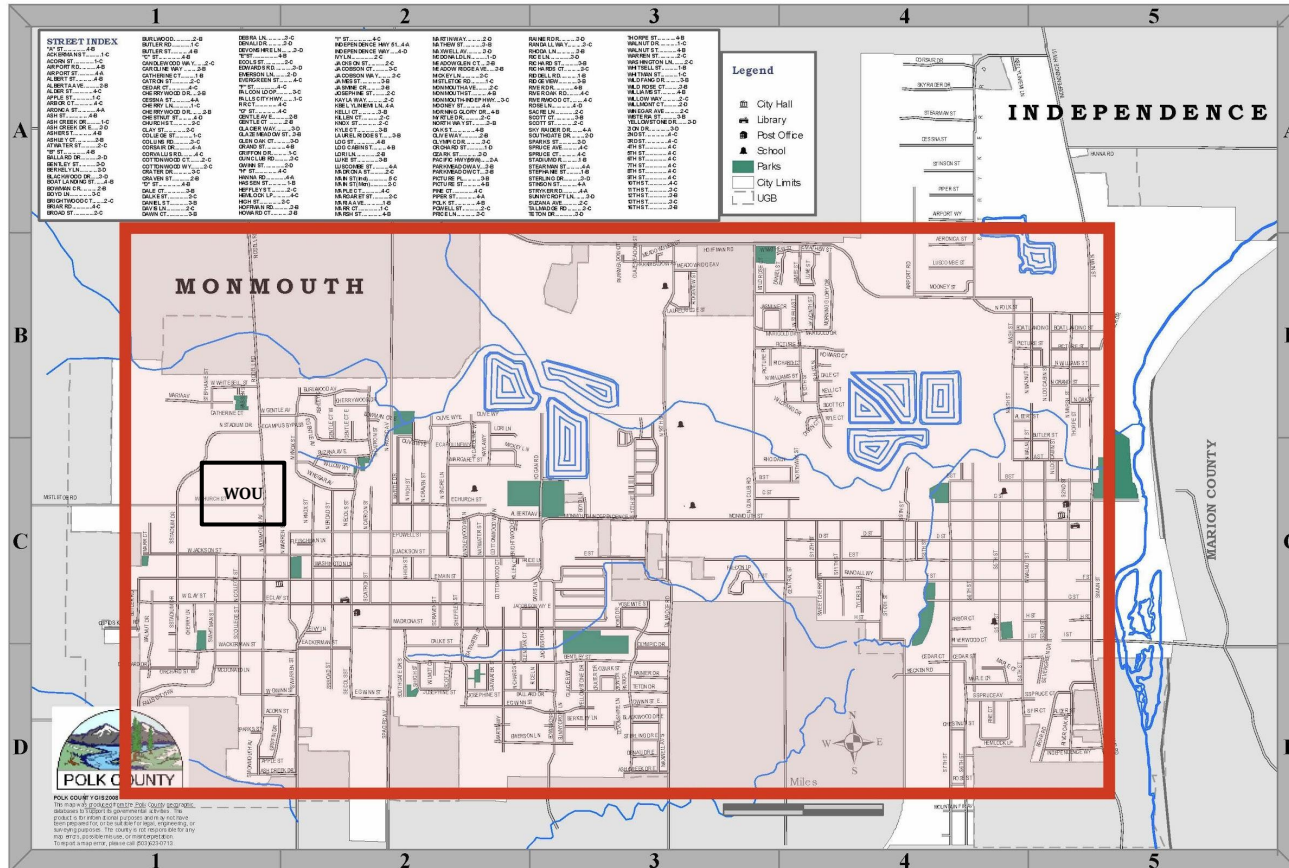
Beginning / end of the term special trips to Salem airport, train station, or bus station



## ***Service Area***

Service area is limited to Monmouth, OR and Independence, OR

# Service Area: Monmouth/Independence



# What is WOLF Ride? Cont.

## One (1) Vehicle:

- ▣ 12-passenger, 2016 Ford Transit modified with wheelchair lift
  - 8-passenger during Wolf Ride service

## Student Employees:

- ▣ Seven student drivers / co-pilots
- ▣ Daily shift:
  - 1-Driver: primary driver / service navigator
  - 1-Co-Pilot: answers phone / primary data entry



# FY 21 Budget Request

\$42,840

(maintain current service level budget)

# FY 21 Budget Cont.

FY 21		
Expenses:	Student Wages	\$36,147
	Services & Supplies	\$6,534
	General Admin. Overhead	\$3,159
	<b>Sub Total:</b>	<b>\$45,840</b>
<i>Projected Revenue:</i>	<i>Sales &amp; Services</i>	<i>\$3,000</i>
	<b>Total:</b>	<b>\$42,840</b>

# WOLF Ride Usage

Term	# of Evening Service Provided	Average # of Riders	# of Different Students for Term	Approx. # of Rides for the Term	# of new riders
Fall 2019	61	27	250	1667	250
Spring 2019	72	33	296	2343	109
Winter 2019	62	35	308	2162	128
Fall 2018	47	18	310	812	310

- ❑ Average miles driven per night Fall '19: 65
- ❑ Total dollars spent on gas / oil FY19: \$4,450.81
- ❑ University dept. / club reservations Summer/Fall '19: 50 reservations

# Additional Information



## *Destinations*

Top 3 requested destination:

- Grocery store
- Residence in Monmouth and Independence
- Dining / restaurants



## *Midnight Movies*

Budget includes 3 FREE services for midnight movies, per term, offered to WOU clubs / orgs.



## *University Use*

University use of the van is \$40.00 per day, plus fuel. (State Motor Pool rate is \$75.00)



## *Special Ride Requests*

Revenue generated (\$15 per trip) is used for continued self-support services throughout the current FY



## *Administrative Staff*

Budget does not get charged for the cost to manage / direct the safe ride program



## *Student Skills*

Wolf Ride is not only is a shuttle service, but also provides student employees with \$\$, transferable skills, and valuable work experiences



# Cut Package 5% and 10%

## *-5% (\$2,142)*

- ▣ Reduction in service:
  - 13 days reduced service
    - 88.4 operation hours
  - Approx. 178.5 hours of student pay cut
  
- ▣ No free midnight movies for clubs / orgs.

## *-10% (\$4,284)*

- ▣ Reduction in service hours:
  - 26 days reduced service
    - 178.5 operation hours reduced
  - Approx. 357 hours of student pay cut
  
- ▣ No free midnight movies for clubs / orgs

# Enhancement Request

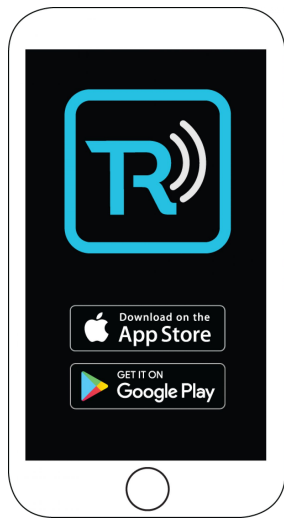


# Enhancement Request Cont.






## *TapRide*

A convenient, on-demand, ride hailing, and dispatch mobile app. Ride requests are sent to the TapRide app, providing riders with more accurate information, vehicle transparency, and data collection for administrators.

By partnering with TapRide, WOLF Ride would provide a more efficient, accessible, and modern safe ride program to WOU students.



### *Features and Considerations:*

-  Accessible single sign-on with WOU credentials
-  ADA accessibility
-  GPS tracking
-  Real-time alerts
-  Integrated data analysis (includes report generator)

# Enhancement Request Cont.

TapRide provides ride hailing service to over 150 organizations and university safe ride programs including:

	Oregon State University
	Seattle University
	The George Washington University
	University of California - Los Angeles
	University of Colorado - Boulder
	University of Utah

# Enhancement Request Cont.

## *WOLF Ride Survey*

In the spring of 2019, a survey was sent out to students who used WOLF Ride during the 2018-19 academic year [75/495 responses: 15% response rate]. The data collected and reviewed supports this enhancement request. Notable data considerations:

### *How often do you use WOLF Ride:*

- ▣ 17% - 2-3 times a week
- ▣ 21% - once a week
- ▣ 39% - 2-3 times a term

### *When do you use WOLF Ride:*

- ▣ 62% - weekdays/ends
- ▣ 23% - weekdays

### *On average, how long is your wait time:*

- ▣ 16% - 6-10 minutes
- ▣ 34% - 11-15 minutes
- ▣ 27% - 16-20 minutes

### *Would you support a request app program:*

59% Do support. Reasons:

- ▣ Transparency - accurate arrival time / GPS tracking
- ▣ User friendly - easier to make reservations / plan
- ▣ Accessibility - ADA compliances and inclusion

18% Do not support. Reasons:

- ▣ Increases student fees
- ▣ Current system works
- ▣ Lessens communication

23% Neutral

# Enhancement Request Cont.

***Total Enhancement  
Request FY21  
\$7,914.06***

## *Request Breakdown:*

### *TapRide:*

- \$1,815.00 start up fee (1 time -- only for FY21)
  - \$4,645.00 annual subscription charge
- = \$6460.00 (1st year)

### *Apple iPad\* (for dispatching, navigation, & daily administration):*

- \$359.99 iPad (1 time -- only for FY21)
  - \$69.00 AppleCare (2 years coverage; 1 time -- only for FY21)
  - \$479.88 AT&T unlimited data service (\$39.99 monthly charge)
- = \$908.87

*\*WOLF Ride would still have current iPhone line for manual dispatching, emergencies, contact riders, etc.*

### *Administrative Overhead Charge:*

= \$545.19

# Enhancement Request Cont.

*Total funds for  
FY22*

*\$5,504.12*

*(-\$2,409.94 difference from FY21)*

*Breakdown for year two/three (FY22/23)*

*TapRide:*

- \$4,645.00 annual subscription charge

*Apple iPad\* (for dispatching, navigation, & daily administration):*

- \$479.88 AT&T unlimited data service (\$39.99 monthly charge)

*\*WOLF Ride would still have current iPhone line for manual dispatching, emergencies, contact riders, etc.*

*Subtotal = \$5,124.88*

*Administrative Overhead Charge:*

*= \$379.24*



*Thank you*

for your continued support and consideration.

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