

**Music:** CAD931, CAD932, CAD933, CAD934, CAD935,  
CAD936, CAD941, CAD945

**Dance:** CAD937

**Theatre:** CAD938

**Art:** CAD942



# **CAD AT WOU:**

**KEEPING ARTS ALIVE ON CAMPUS**

# CREATIVE ARTS:

THE HEART OF WOU



## MISSION OF WOU CREATIVE ARTS ACTIVITIES:<sup>2</sup>

- To provide a diverse array of arts related activities (Theatre, Music, Dance, Visual Art and Guest Artists) for Western Oregon University students and the campus community at large.
- Providing arts activities for students is a core expectation of campus life for many students considering a liberal arts education.
  - *Arts activities give student participants a unique means of expression and allows them to explore new ideas, subject matter, and cultures;*
  - *Enhance students' understanding of the world around them;*
  - *Are an integral part of student and campus life at Western Oregon University*



# ATTENDANCE

- 7,315 total audience members
  - 2,830 student audience members
  - 4,485 community members
- 1,007 students participating in nearly 100 creative arts events
- 61,095 hours of combined student participation in nearly 50 different WOU Arts groups

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## **CREATIVE ARTS DIVISION (CAD) IFC REQUEST FY21 SUMMARY OF REALLOCATIONS**

The Creative Arts Division is requesting the same amount of IFC funds as last year, but in order to benefit the optimal number of students, has reallocated how and where some of those funds are utilized across the Division.

Due to the temporary hiatus of the WOU Symphony, Music is making the following changes:

\$13,960 is moving from CAD 936, Western Oregon Wind Ensemble, and being distributed to the following:

\$6980.00 to CAD 935, Guest Artists

\$6980.00 to CAD 941, Instrumental Chamber

Ensembles



# CAD 931: BROADWAY/OPERA

*telling stories through live performance*

- live performance opportunities
- Masterclasses
- guest artists
- applying performance to the big stage



# CUT PACKAGE

**5%**

A 5% cut for CAD 931 would mean a decrease in funding by \$139. This would mean a few less students that could attend an opera performance next year/or the amount students might have to pay out of pocket.



**10%**

A 10% cut for CAD 931 would mean a decrease in funding by \$277. This would impact the cost of opera performance attendance and mean a decrease in supply budget to create sets and costumes for performances.



# CAD 932: WOU CHOIR

*bold new directions*

- sheet music and auxiliary musicians
- tours and recruiting
- special campus performances
- competitions and festivals
- strong community connections





# CUT PACKAGE



**5%**

A 5% cut for CAD 932 would mean a decrease in funding by \$645. This would impact the music department by reducing our funding for advertising and marketing, student choral librarian funding, necessary travel, uniforms for students, and sheet music for each student (required under copyright laws).



**10%**

A 10% cut for CAD 932 would mean a decrease in funding by \$1,289. This would impact the music department by severely limiting resources for advertising and marketing, travel and ability to get to events within the community, student choral librarian funding, and potentially any funding for uniforms.



## CAD 933: WOU JAZZ

*we're banding together*

- sheet music and instrument maintenance
- tours and local recruiting
- guest artists, performers, and clinicians
- competitions and festivals

# CUT PACKAGE



**5%**

A 5% cut would mean a decrease in funding by \$1067. This would impact our ability to keep our instruments repaired and bring in guests to clinic with students. The Jazz Bands go on performing tours throughout the year that would be limited due to budget cuts.



**10%**

A 10% cut would mean a decrease in funding by \$2133. This would impact the music department and campus because it would diminish our ability to bring in guest artists and would cut student wages significantly. Our bands would also have little funding for travel, preventing us from promoting WOU around Oregon. This would also limit or eliminate funding for instrument repair and replacement.

# CAD 934: VOCAL JAZZ

*I'm not with the group, I'm in the group*



- sheet music, instruments, sound equipment
- large on-campus productions and recordings
- auxiliary musicians and guest clinicians
- travel and tour in and out of state

2020 Reno Jazz Festival

2020 World Choir Games in

Netherlands & Belgium



**World  
Choir Games**

# CUT PACKAGE



**5%**

A 5% cut would mean a decrease in funding by \$825. This money could fund a tour or competition where our groups would be able to travel to Oregon, Nevada, Washington, California, and many other locations. This cut would impact the purchase of sheet music for one concert (required under copyright laws).



**10%**

A 10% cut would mean decrease in funding by \$1650. This would impact our vocal groups by limiting our guest artists, travel funding, student wages, advertising and marketing, and sheet music purchases (required under copyright laws). Our vocal groups also require specific sound and lighting equipment to run shows which need routine maintenance. This would also limit or eliminate funding for instrument repair and replacement.



# CAD 935: GUEST ARTISTS

*where culture takes the stage and leaves a legacy*

- local, international, and world renowned professional musicians
- free tickets for students
- concerts, masterclasses, clinics, lectures
- all events open to the community

# CUT PACKAGE



**5%**

A 5% cut for CAD 935 would mean a decrease in funding by \$1197. This cut greatly impacts our advertising, student wages for concert assistance, and stage operating expenses. Our Guest Artist fund allows the music department to bring in professional, real-world working musicians to give masterclasses, live performances, and clinics. Guest artists are local and international professionals, who serve the entire department when they come.



**10%**

A 10% cut for CAD 935 would mean a decrease in funding by \$2393. This would cover the entire costs of bringing in a guest artist such as Paul Roberts, who gives a live performance and masterclass every year for music students.

# CAD 936: WIND ENSEMBLE

*divided by section, united in harmony*



- sheet music and commissions
- auxiliary musicians
- competitions, festivals, WIBC & OMEA
- travel for regional performances and conferences



# CUT PACKAGE



**5%**

A 5% cut would mean a decrease in funding by \$881. We would have to use these funds to replace old equipment or pay guest musicians.



**10%**

A 10% cut would mean a decrease in funding by \$1762. This is a significant amount of money that could fund an entire concert. Our Wind Ensemble uses these funds for touring to schools and other venues in our area and for participating in competitions and festivals. A 10% cut would necessitate the cancellation of at least one recruiting tour.

# CAD 937: DANCE THEATRE

*An Annual Celebration of Student Artistry*



- Attend regional American College Dance Festival
- Materials for costumes, sets, lighting, and sound equipment
- Hire students to work on the set, lighting, and costumes
- Hire costume stitcher, videographer, and photographer
- Hire professional guest choreographer

# CUT PACKAGE



**5%**

A 5% cut, approximately \$1,900. We would have to reduce the quality of costuming substantially.



**10%**

A 10% cut, approximately \$3,800, is the equivalent of the half of the travel budget for the American College Dance Festival. In addition to the reduction of costs in costuming, this would diminish the amount of students that can participate--or put the financial burden of travel directly onto the students.



# CAD 938: WOU THEATRE

*Bringing The Written Word to Life*

- Hire students to build custom sets, props, create costumes, hanging lights, make-up, etc.
- Attend regional and national theatre festival and conference
- Hire professional guest artists (stitchers, shop supervisors, cutters and drapers etc.)
- Professional guest artist performer
- Royalties for performances

# CUT PACKAGE



**5%**

A 5% cut to our budget, approximately \$4600, is the equivalent of the entire materials budget for the Scene Shop for one mainstage production. Design and technical elements would have to be scaled back accordingly across the three main stage shows which could trickle down into student labor.



**10%**

A 10% cut, approximately \$9,200, is the equivalent of the entire materials budget for the Scene Shop for two mainstage productions. Designs would have to be substantially scaled back and student employment in the shops would necessarily be cut.



# CAD 941: INSTRUMENTAL CHAMBER ENSEMBLES

*Life Is Better With Music*

- Early Music Ensemble, Brass Chamber Ensemble, Flute Chamber Ensemble, String Ensemble, Guitar Ensemble & Percussion Ensemble
- Guest Artists and Auxiliary Musicians
- Sheet Music, Instrument Upkeep, Tours & Travel



# CUT PACKAGE



**5%**

A 5% cut would mean a decrease in funding by \$730. This cut would impact the ability to repair and maintain instruments for the entire year.



**10%**

A 10% cut would mean a decrease in funding by \$1460. This cut would prevent our groups from hiring guest artists and performers, touring to different locations around Oregon, and hiring student workers.



# CAD 942: CANNON ART GALLERY

*A Feast for the Eyes and the Soul*

- Two or three major exhibits each term
- Guest artists
- Professionally juried shows
- Hire student gallery coordinator
- Hire student gallery assistants





# CUT PACKAGE



**5%**

A 5% budget cut, approximately \$800, would mostly come out of supplies and receptions. We would simply have to make due with what we have and not provide refreshments at all receptions.



**10%**

A 10% cut to our budget, approximately \$1600 is the equivalent to the cost of printing for our showcards for the year. To mitigate this cut we would need to feature far fewer nationally and internationally renowned artists to cut down on shipping and travel costs.

# CAD 945: SMITH FINE ARTS SERIES

*The Cultural Heart of the Willamette Valley*



- presents music and dance performances featuring world-class artists from across the US and beyond, in a variety of genres that reflect the diversity of our campus community
- provides WOU students free tickets to performances, as well as direct access to visiting artists through workshops and demonstrations
- creates opportunities for students to gain real-world, paid experience in larger-scale, professional events they might not have otherwise, in roles including box office and front-of-house staff, catering, technical support, merchandising, and artist hosting
- offers educational outreach sessions for local K-12 schools and the wider community

# CUT PACKAGE



**5%**

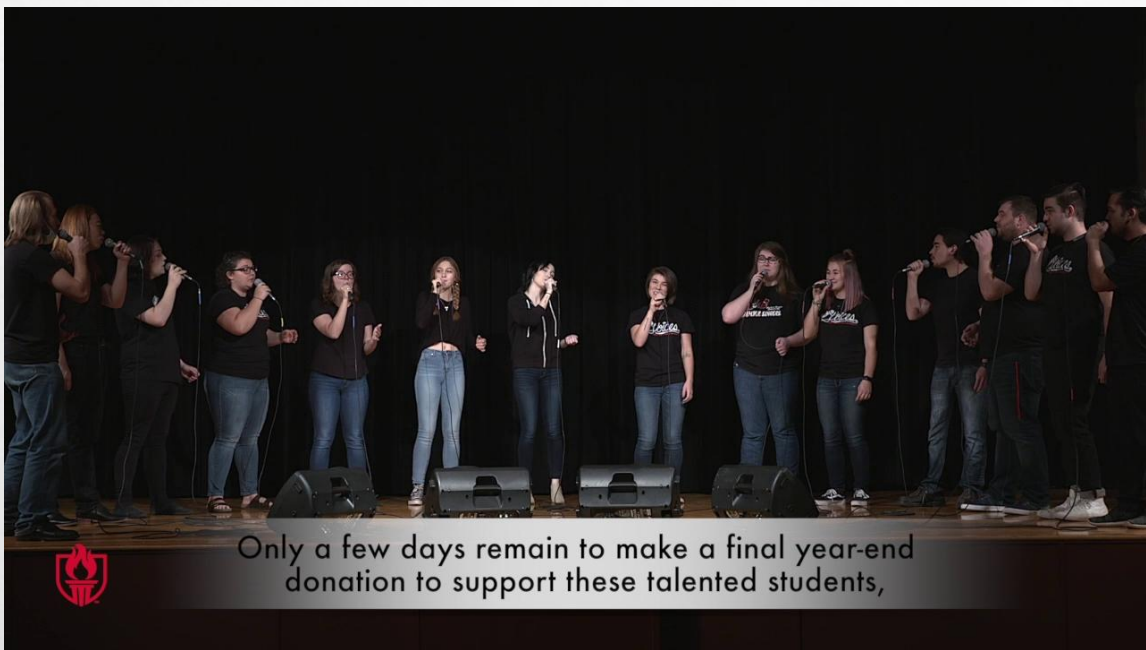
A 5% cut to the SFAS budget, approximately \$2,800, could mean having to eliminate two WOU student outreach sessions -- two missed opportunities for students to hear and learn from world-class, professional performing artists while they are here on campus.



**10%**

A 10% budget cut, approximately \$5,500, would result in potentially cutting one of the acts that are brought to campus.

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Only a few days remain to make a final year-end donation to support these talented students,

**WE are  
making a  
name for  
WOU  
arts!**

**THANK YOU**  
**ANY QUESTIONS?**



# CAD 939: VALLEY SHAKESPEARE

The mission of Western Oregon University's valley Shakespeare company is to present quality outdoor Shakespeare, free of charge, on the Leinwand outdoor stage on the campus of Western Oregon University with a cast and crew of WOU students and faculty, community members and guest professionals.

Our aspiration is to use these shows to build and strengthen the relationship between the performing arts at WOU and the greater Willamette Valley and Salem community. Offering "free Shakespeare in the park" will contribute to these efforts, encouraging students, families and community members, young and old, to join in the festivities and celebrate the performing arts with a cost-effective and culturally rich evening of theatre on the campus of Western Oregon University.



# CUT PACKAGE



**5%**

A 5% cut to our budget, approximately \$1,200, we would have to cut back services and supplies. We would need to scale back all of the service areas. This would require us to build smaller sets.



**10%**

A 10% cut to our budget, approximately \$2,400, we would cut down the supplies we bought by building smaller sets.