



Western Oregon

UNIVERSITY

SALEM

Introductions

Sue Monahan, Associate Provost for Program Development

Tracie Wicks, Administrative Support for Salem

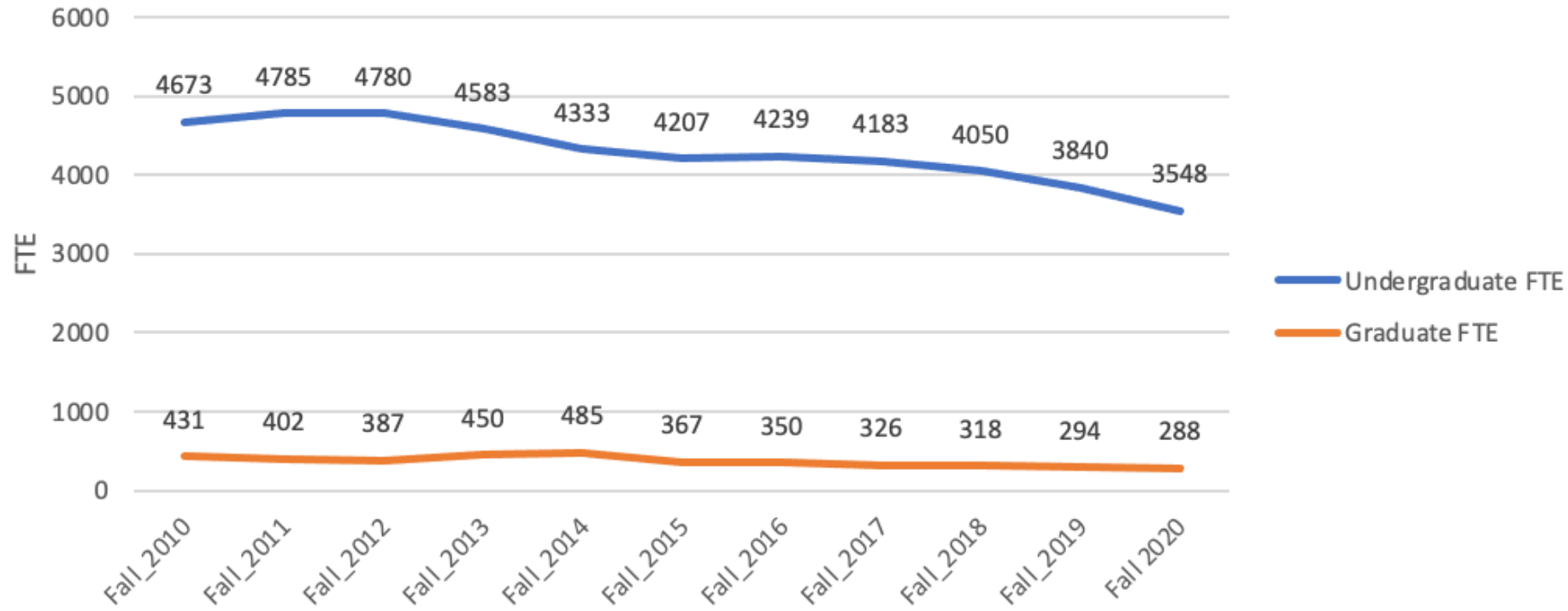
Michael Hanson, Sergeant Training Officer, Campus Public Safety

Nathan Sauer, Classroom Technology Guru

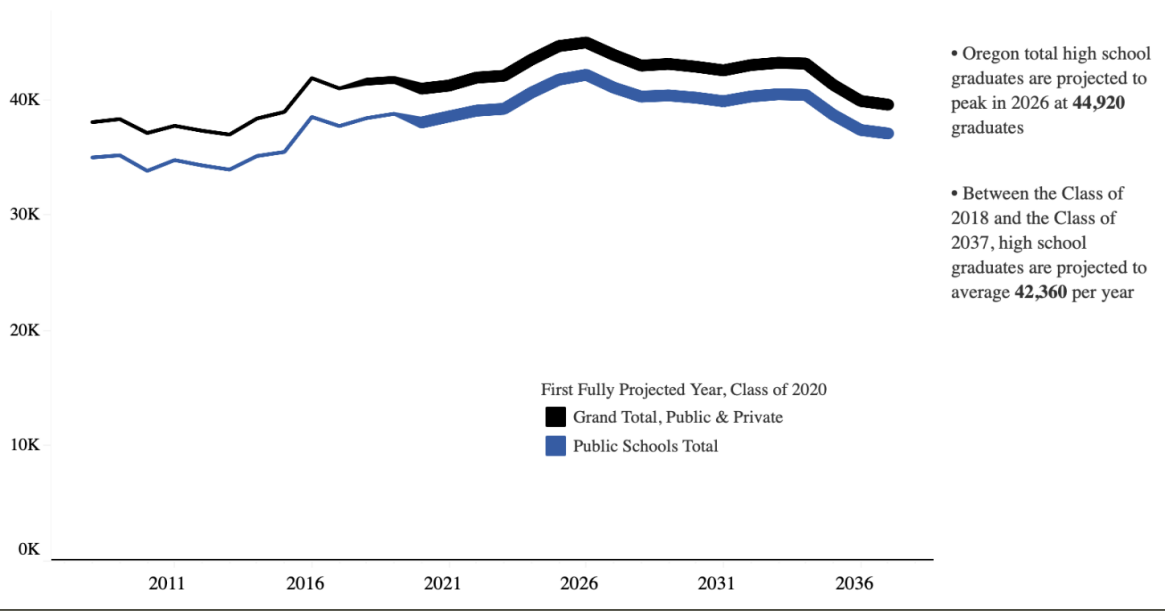
Michael Smith, Director of Facilities

CURRENT AND EXPECTED STUDENTS

Fall FTE, 2010-2020



Total & Public High School Graduates, Class of 2008 to 2037



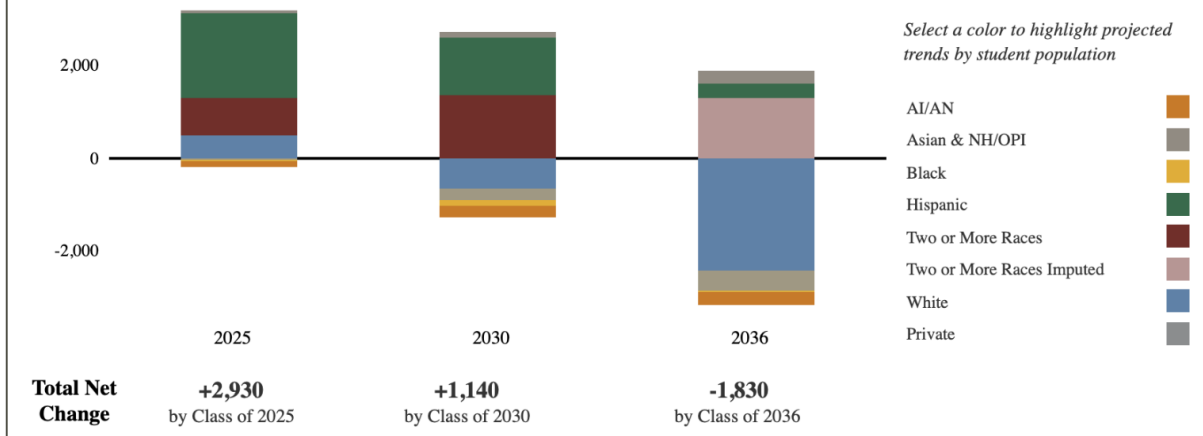
Oregon can expect about 3000 additional high school graduates, in the best of the next 15 years.

If they go to college, they will disperse among state universities, out-of-state universities, private institutions and community colleges.

At this time, WOU is home to about 6% of Oregon resident students who choose a public university ([HECC](#)). We can expect to see 200 or fewer of these additional students in the best year.

Projected Changes in High School Graduates Compared to the Class of 2019

Cumulative Change in the Number of Graduates



WICHE, Knocking on the College Door [dashboards](#)

Our undergraduate students have financial need.

- 41% of undergraduate students received a Pell Grant in 2019 (average award is \$4328)
- 77% of undergraduate students took out federal student loans in 2019 (average loan was \$4759)

Working-age adults (age 25 and older) are unlikely to attend WOU.

- 13% of our undergraduate students were aged 25 or older in 2019

Few undergraduates attend part-time, and those who start part-time tend not to return for a second year.

- 15% of our undergraduate students attended part-time in 2019
- Our retention rate from first-to-second year for part-time students was 22% in 2019 (74% for full-time students)

Our graduate programs are designed for working adults.

- Almost 50% of graduate students attended part-time in 2019
- 55% of graduate students took some online course work
- Most graduate degrees can be completed via alternative delivery (e.g., online, hybrid, evenings, off-site, etc)

From IPEDS College Navigator (2019)

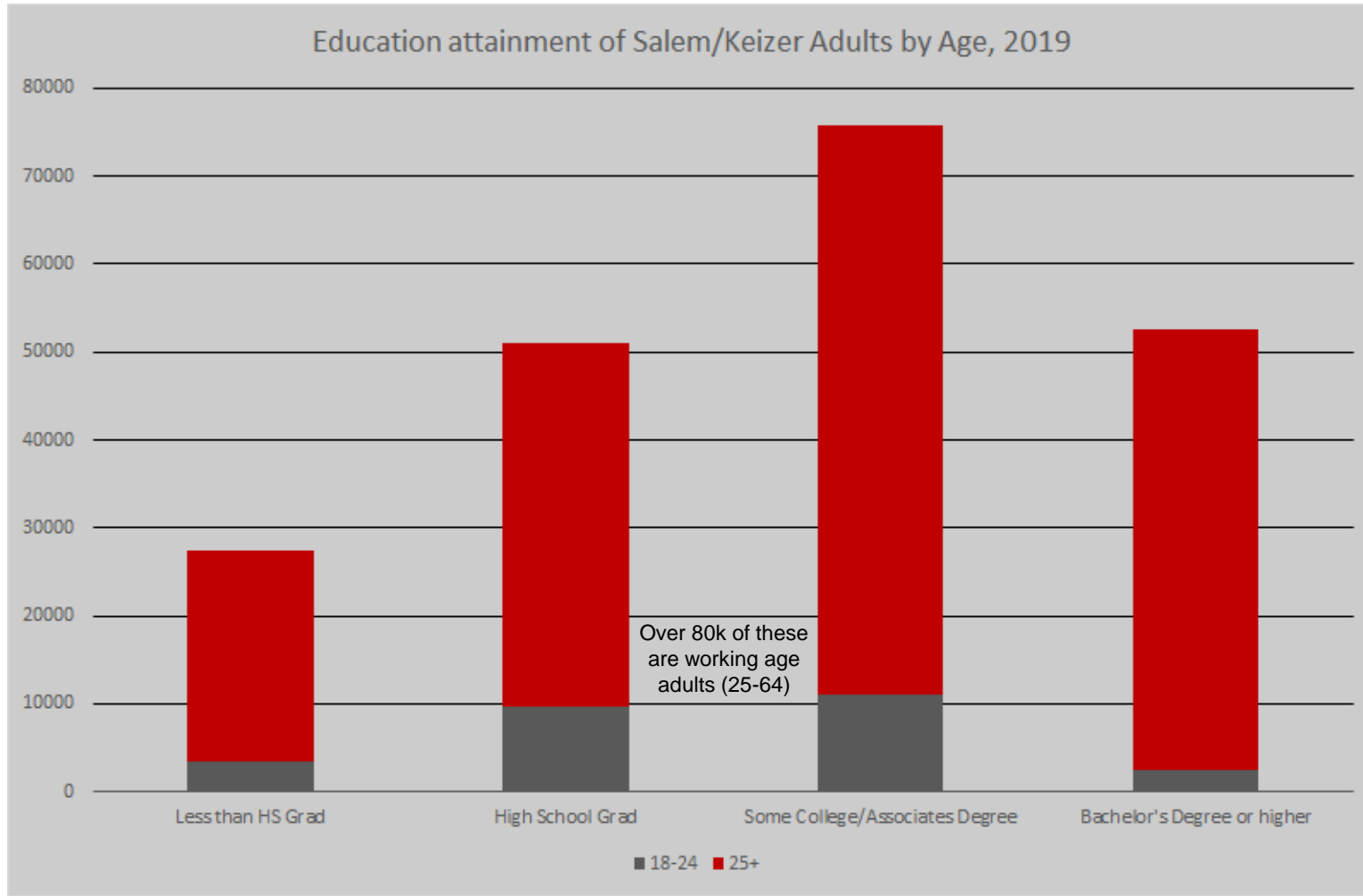
WHY SALEM?

We are extending our reach into the city of Salem because:

- its residents need us
- we need them

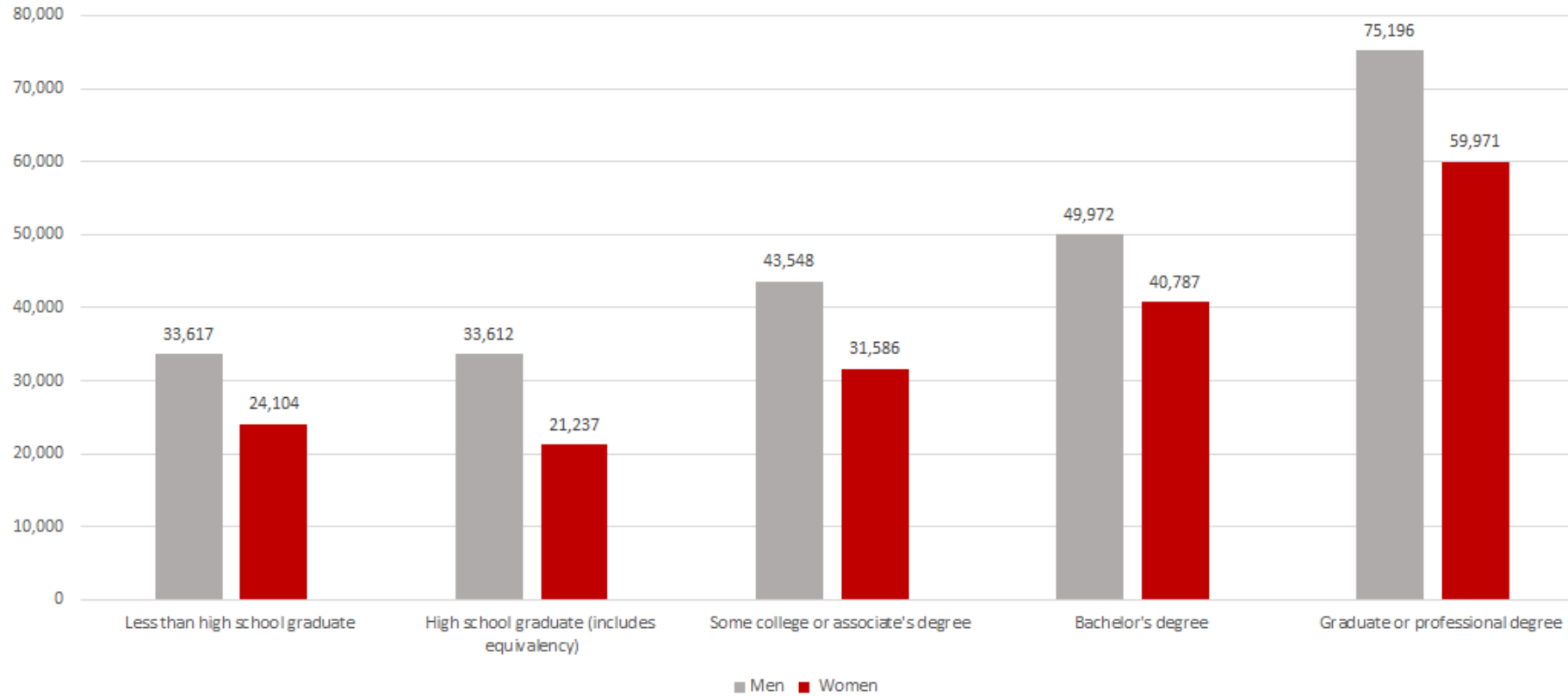
The strategic decision to move into Salem was reviewed and approved by the Western Oregon University Board of Trustees.

It allows us to serve the educational needs of community-bound working adults and provide affordable and convenient access to Western Oregon University degrees.



2018-19	Number of Students	1%	5%	10%
Local Feeder Systems				
Salem/Keizer HS Seniors	3191	31.91	159.55	319.1
Chemeketa Community College	1291	12.91	64.55	129.1
Sum of Local Feeder Systems	4482	44.82	224.1	448.2
Other Community Colleges on I-5				
Clackamas Community College	735	7.35	36.75	73.5
Lane Community College	1376	13.76	68.8	137.6
Linn-Benton Community College	654	6.54	32.7	65.4
Mt. Hood Community College	1093	10.93	54.65	109.3
Portland Community College	3577	35.77	178.85	357.7
Sum of Other Community Colleges on I-5	7435	74.35	371.75	743.5

Median income by educational attainment, 2019
Salem-Keizer



WOU:SALEM OFFERINGS



CONVENIENT

WOU:Salem knows that working adults have a lot going on, so we schedule classes in the evenings and on weekends to fit

YOUR SCHEDULE



FLEXIBLE

We offer courses that meet in person one evening each week and the rest of the work is completed online to meet

YOUR NEEDS



TRANSFER FRIENDLY

Whether you have 1 or 100 credits, we have a pathway that takes what you have and adds what you need to help you earn

YOUR DEGREE



RELEVANT

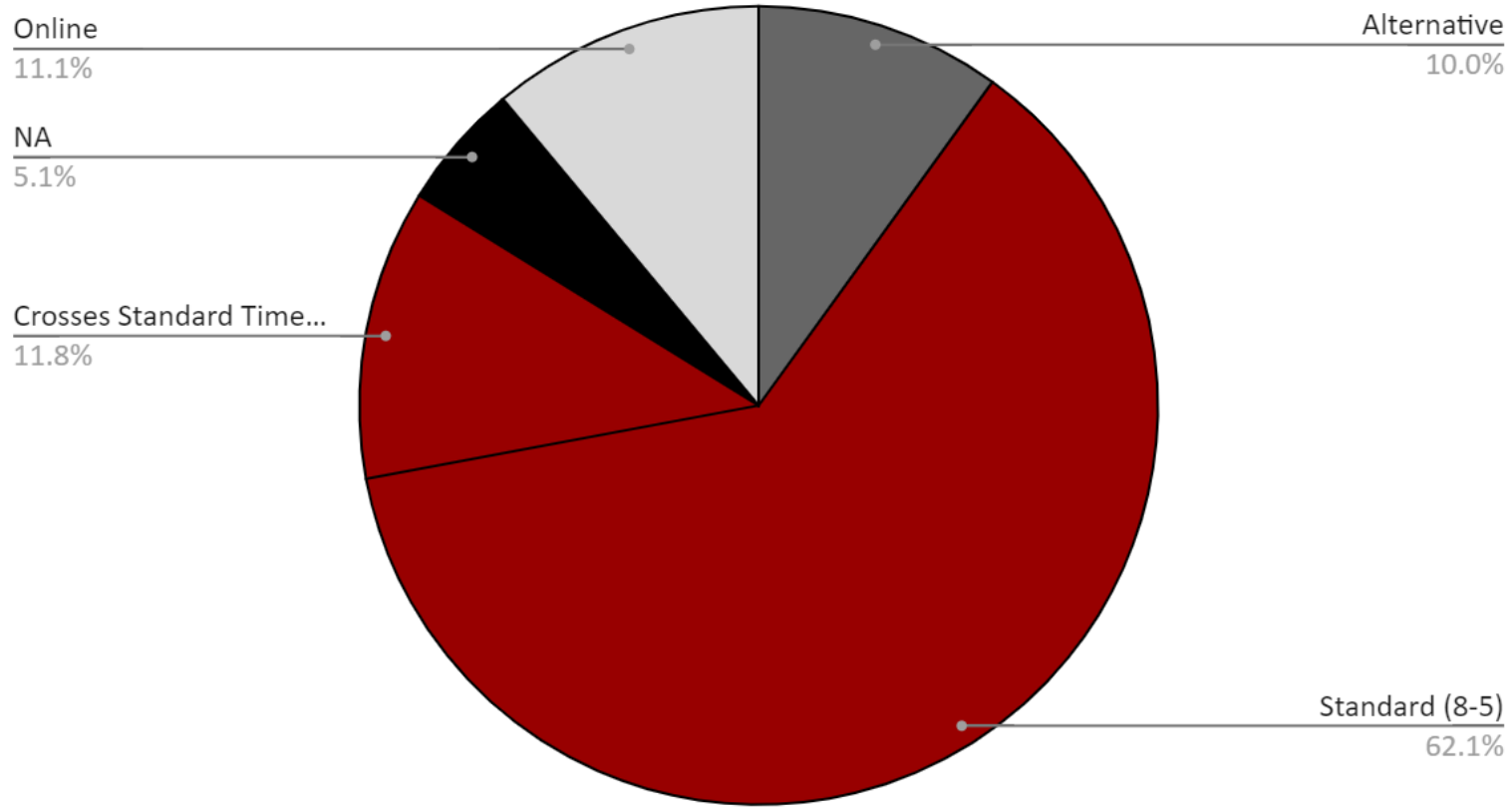
You can finish your degree in Psychology, Criminal Justice, or Business, or build your own degree, to reach

YOUR GOALS

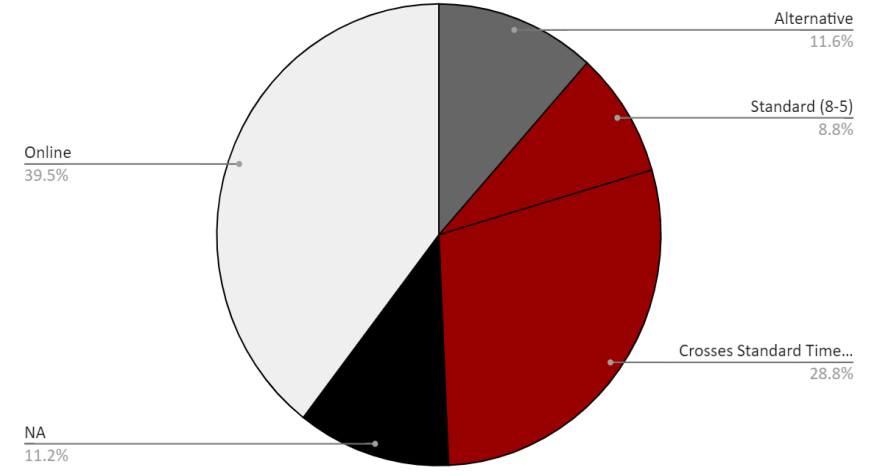


YOUR WOU:SALEM

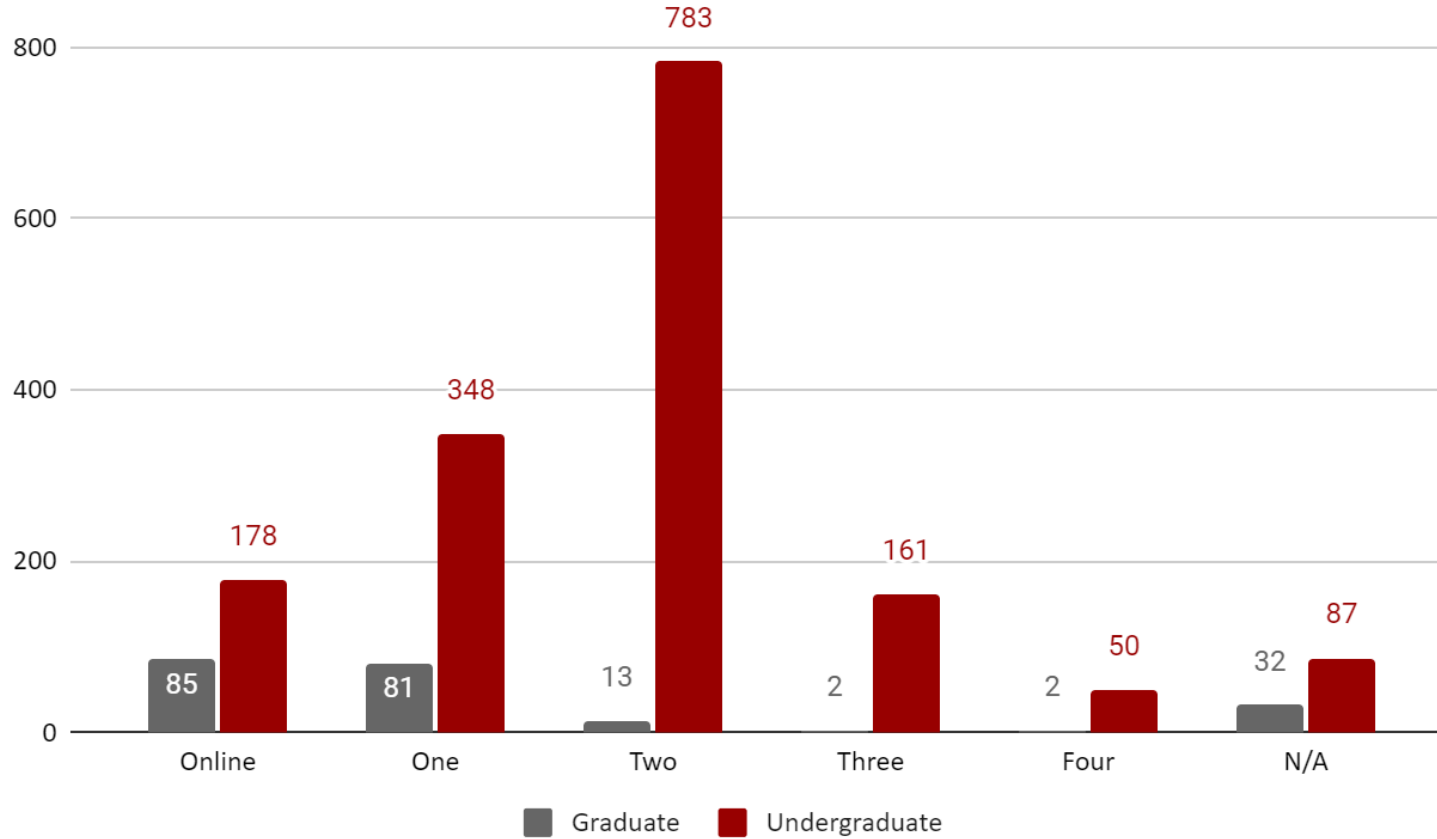
Undergraduate Course Types (F19, W20)



Graduate Course Types (F19, W20)



Number of Class Meetings by Level of Course (F19, W20)



What is a WOU:Salem course?

- **Personal touch** -- some scheduled meeting time with faculty and other students because that is what WOU does best
- **Flexible** -- at most, one class meeting a week; mixing online with hybrid courses to complete the degree
- **Convenient time** -- evening, weekend, maybe late afternoon or lunch-time in the near future
- **Convenient location** -- no bridges to cross for those who live in Salem or Keizer

Current pandemic adjustments:

- *Zoom class meetings*
- *Still just once a week, at most*
- *Still evening and weekend classes*
- *From home until we can be open!*

WHAT WOU:SALEM OFFERS



2020-21 COURSE OFFERINGS

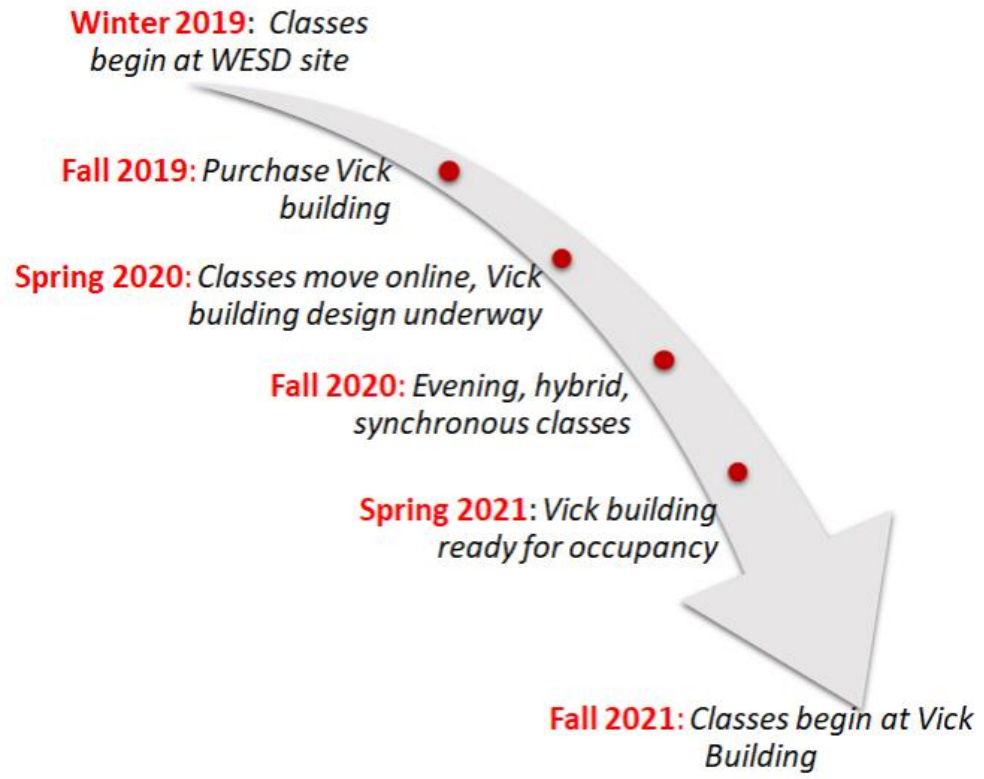
Evening, hybrid, synchronous

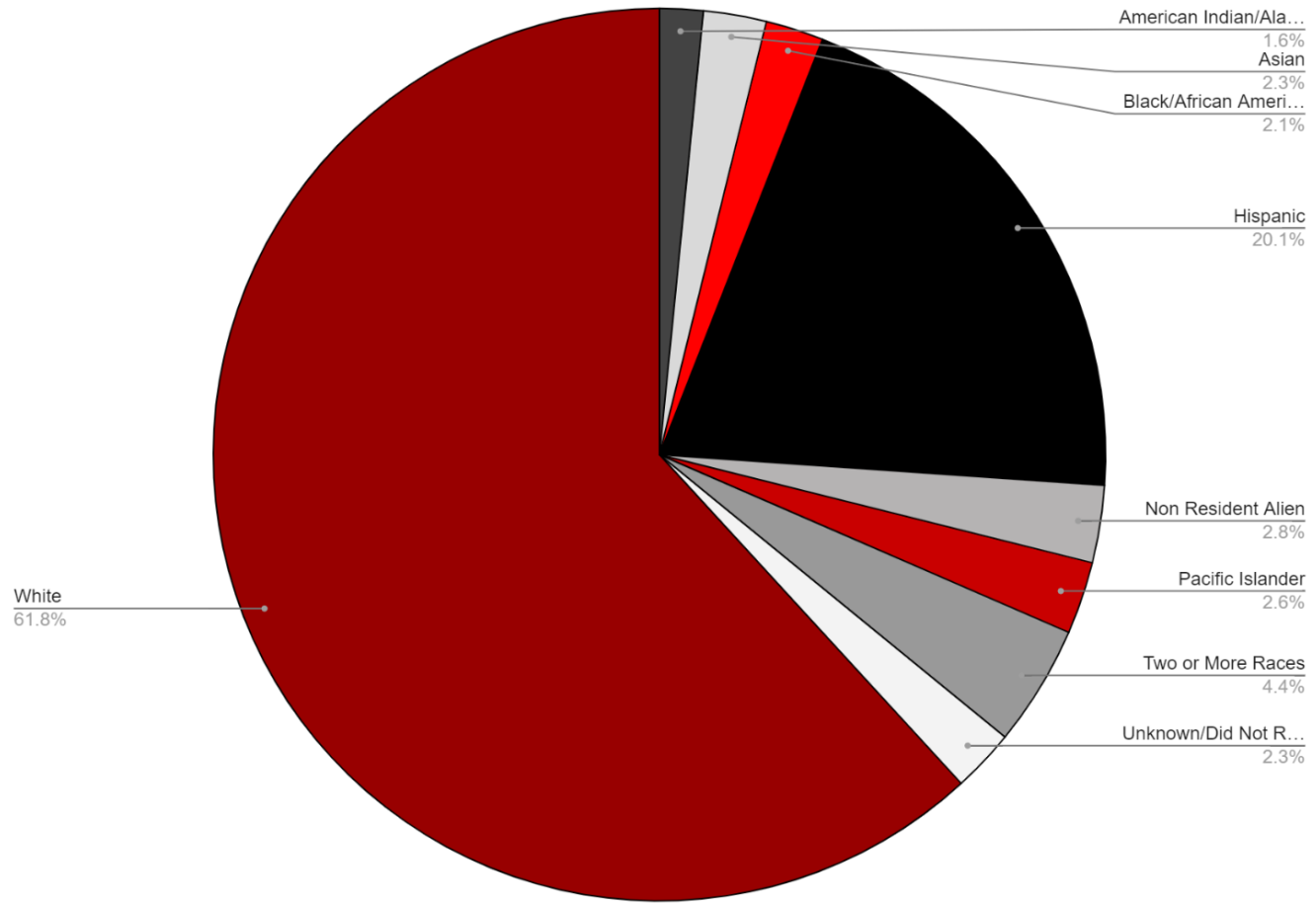
Fall 2020		Winter 2021		Spring 2021	
Subject	Number	Subject	Number	Subject	Number
BA	315	BA	484	BA	362
LING	209	CA	407*	BA	407
MTH	110	CJ	352	BA	474
OL	491	EC	318	CJ	252
OL	591	OL	614	CJ	450
OL	612	OL	619	CJ	455
OL	617	OL	627	HST	489/589
OL	618	OL	494/594	LS	300
OL	592/492	OL	616*	OL	607
PS	407	PS	436	OL	611
PSY	328	PS	536	OL	617
PSY	349	PSY	334	OL	493/593
SPED	625	PSY	336	PS	424
SPED	635	RC	612	PSY	360
WR	301*	RC	630	PSY	439
EC	318	SPED	623	SOC	328
		SPED	623	WR	402
		SPED	628	RC	633
		SPED	628	RC	634
		TA	110	SPED	607
				SPED	616
				SPED	613
	*online		*ICF for five students		

WOU:SALEM STUDENTS

Enrollment History

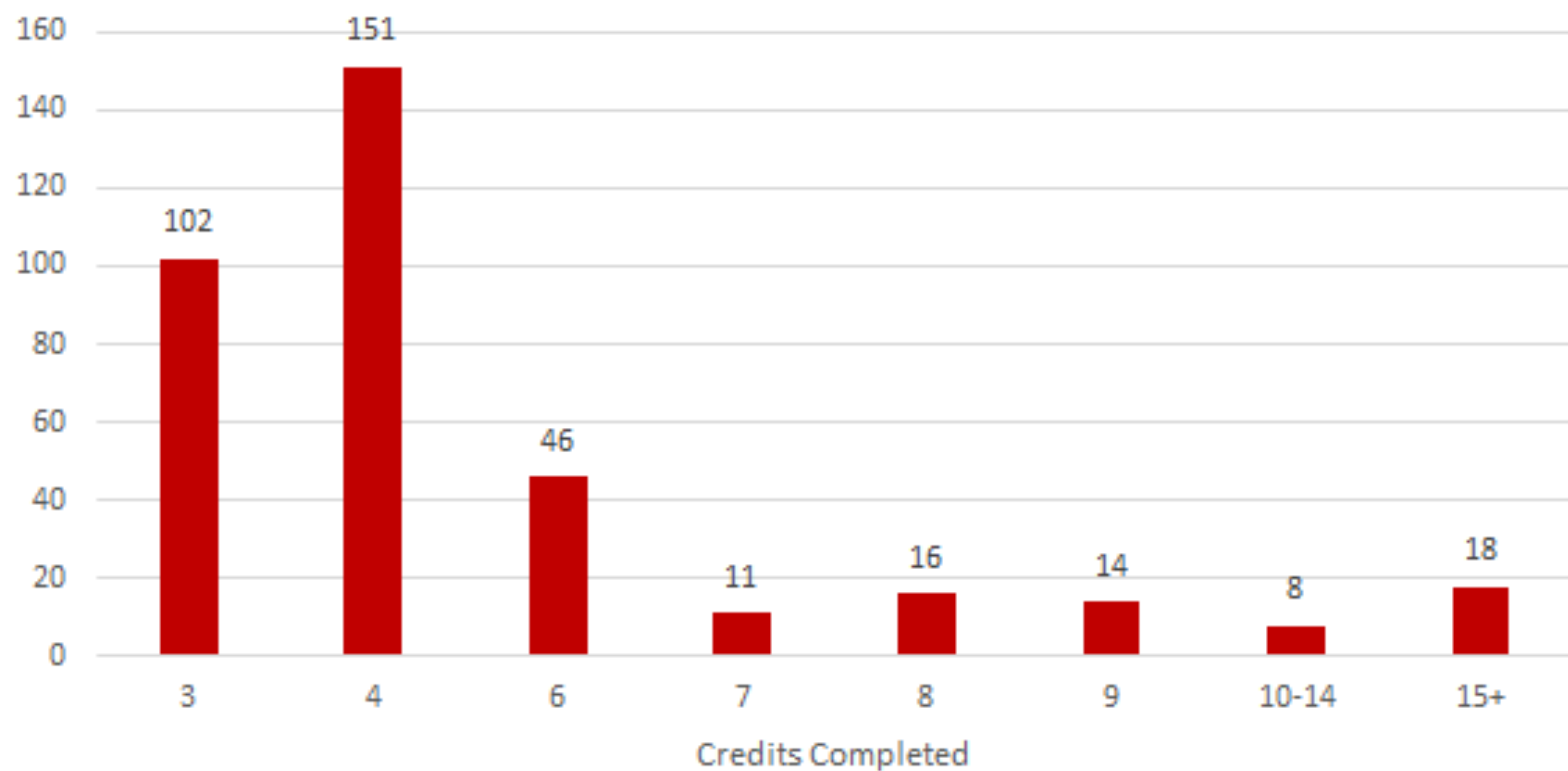
	Sections	Total Enroll	Average Enroll	Target in plan
Winter 2019	6	52	9	5
Spring 2019	5	62	12	5
Fall 2019	11	115	10	8
Winter 2020	6	60	10	8
Spring 2020	11	197	18	8
Fall 2020	17	293	16	12
Winter 2021	18	329	17	12
Spring 2021	22			12
Fall 2021	~25			15





WOU: Salem Racial and Ethnic Diversity (Winter 2019-Winter 2021)

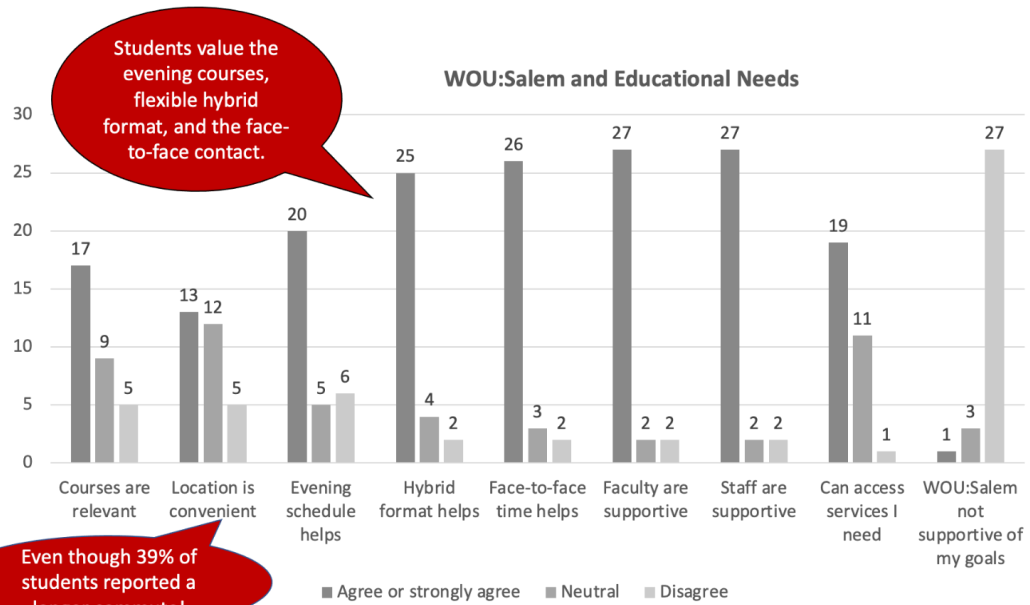
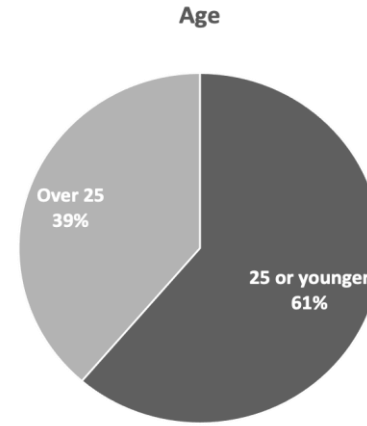
Since inception (W19), number of students who have completed different numbers of credits



EARLY DATA FROM STUDENT SURVEY

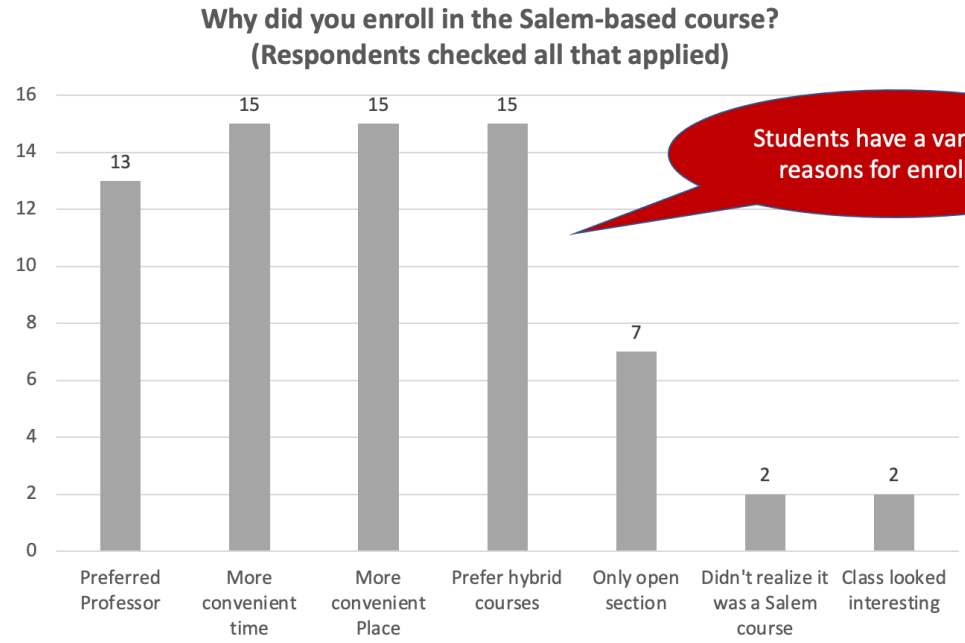
In Spring of 2019, we surveyed WOU:Salem students about their experiences in Winter & Spring..

31 of 111 students responded.

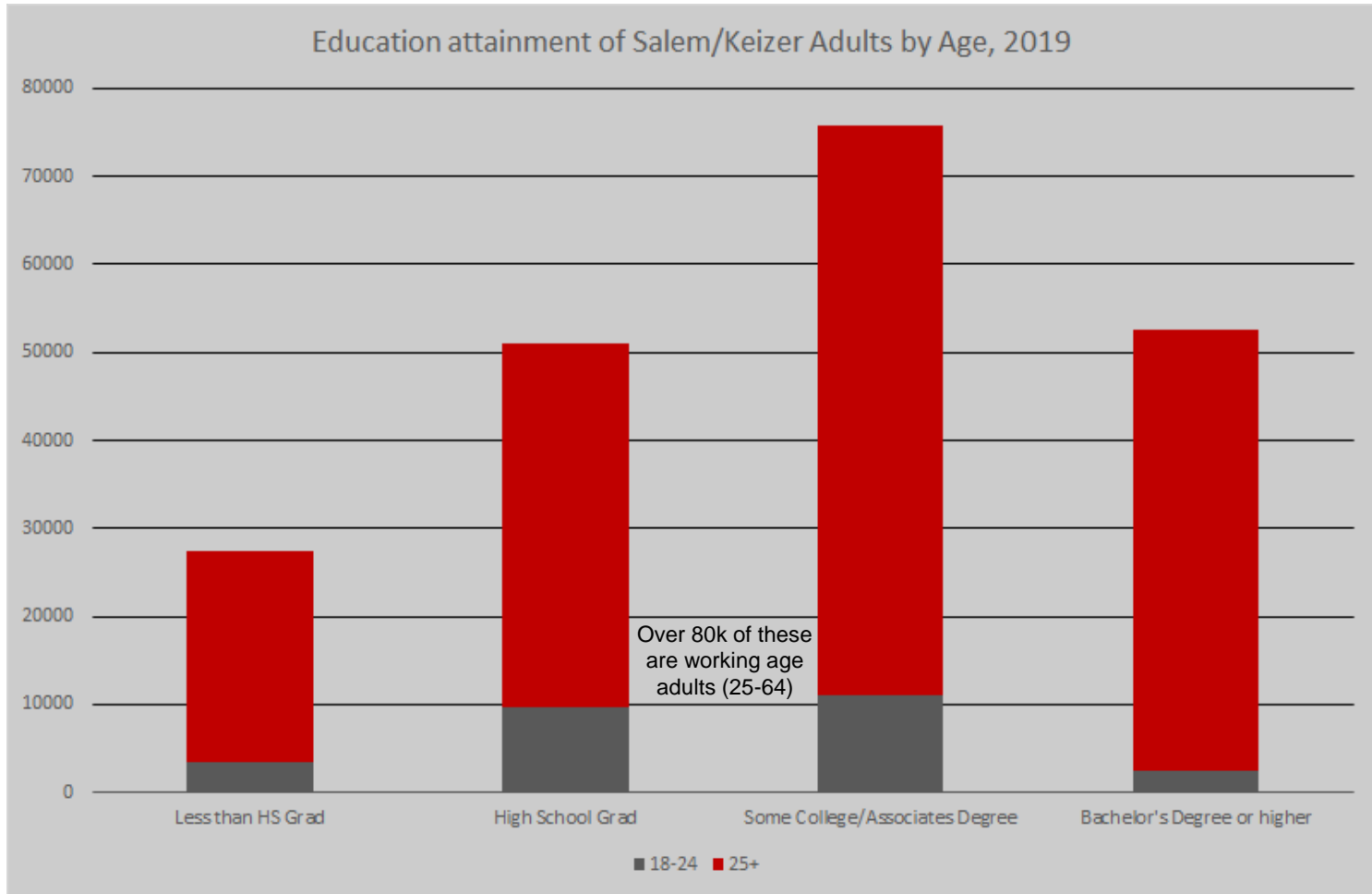


Students value the evening courses, flexible hybrid format, and the face-to-face contact.

Even though 39% of students reported a longer commute!



Students have a variety of reasons for enrolling.



WOU:Salem Moves to the Vick Building



SAFETY AND SECURITY

Education Pathways



Programs authorized for WOU:Salem

- MA Organizational Leadership
- MS Ed Special Education
- MS Rehabilitation and Mental Health Counseling
- BA Interdisciplinary Studies
- BAS Liberal Studies
- Professional Writing Certificate

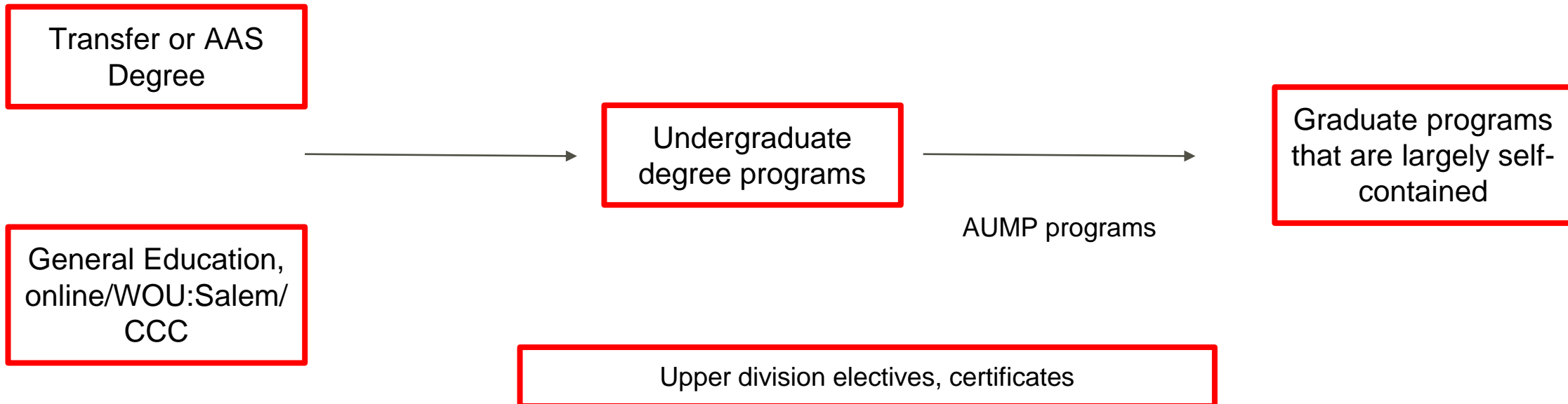
Programs students can complete with online plus WOU:Salem

- BS/BAS Psychology
- BS Criminal Justice

Programs offering coursework at WOU:Salem

- Business/Economics, Political Science, Sociology, General Education

Building a curricular foundation: Vision



Opportunities for program development and delivery

Certificates

Undergraduate degree completion

Master's programs

Hour	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
8						OPEN
9						OPEN
10						OPEN
11		OPEN	OPEN	OPEN		OPEN
12		OPEN	OPEN	OPEN		OPEN
1		OPEN	OPEN	OPEN	OPEN	OPEN
2		OPEN	OPEN	OPEN	OPEN	OPEN
3		OPEN	OPEN	OPEN	OPEN	OPEN
4	OPEN	OPEN	OPEN	OPEN	OPEN	OPEN
5	OPEN	OPEN	OPEN	OPEN	OPEN	
6	OPEN	OPEN	OPEN	OPEN	OPEN	
7	OPEN	OPEN	OPEN	OPEN	OPEN	
8	OPEN	OPEN	OPEN	OPEN	OPEN	
9	OPEN	OPEN	OPEN	OPEN	OPEN	

Monday-Thursday

Standard class times

5:30-7:20

7:30-9:20

Plus

2:00, 3:00, 4:00 start times

And ask if your needs are different

Saturday

Standard class times

9-10:50

11-12:50

1-2:50

3-4:50

Ask if your needs are different

Pandemic adjustments

- WOU:Salem follows main campus lead on delivery and having offices/buildings open to the public
- Classrooms seat 18 - 40, without social distancing
- We are assessing capacity with social distancing

Smart Classrooms

Room 129: Ponderosa Pine

Room 131: Red Alder

Room 221: Douglas Fir

Room 219: Bigleaf Maple

Smart Classrooms will include:

- Height Adjustable Instructor Console
- Dell Computer with Touch Monitor
- Document Camera
- Interface with Power, Network, and HDMI Inputs
- Touch Panel Control System
- Wireless Interface with AirPlay
- Wireless Handheld and Lapel Microphone for Video Conferencing and the Room's PA System
- Sound System
- Projector and Electric Screen
- Ceiling Microphones
- Compatible with multiple video conferencing systems (Zoom, Google Meets, etc)

Room 125: Sequoia
Computer Lab
containing 10 student
stations with Dell
computers



Conference Rooms

Small Conference Rooms:

Room 124: Quartz

Room 209: Opal

Room 218 Obsidian

Small conference rooms include:

- Touch Panel Control System
- Wireless Interface with AirPlay
- Dell Computer
- Interface HDMI Inputs
- Sound Bar with built in Microphone and Webcam
- 65" Flat Panel Monitor

Large Conference Rooms:

Room 204: Agate

Room 211A: Amethyst

Large Conference Rooms Include:

- Dell Computer With Touch Monitor
- Interface with Power, Network and HDMI Inputs
- Touch Panel Control System
- Wireless Interface with AirPlay
- Sounds System
- Projector and Electric Screen

Fall 2021			Winter 2022			Spring 2022		
SUBJ	CRS	Primary Purpose	SUBJ	CRS	Primary Purpose	SUBJ	CRS	Primary Purpose
IDS	499	Degree completion	BA	XXX	UG degree paths	BA	XXX	UG degree paths
LS	499	Degree completion	BA	XXX	UG degree paths	BA	XXX	UG degree paths
BA	XXX	UG degree paths	CJ	XXX	UG degree paths	CA	407	General Education
BA	XXX	UG degree paths	CJ	XXX	UG degree paths	CJ	XXX	UG degree paths
CJ	XXX	UG degree paths	OL	6XX	Graduate Program	CJ	XXX	UG degree paths
CJ	XXX	UG degree paths	PS	436	Degree completion	GERO	340	General Education
COM	431/531	Certificate	PSY	328	UG degree paths	LING	209	General Education
CS	312	General Education	PSY	336	UG degree paths	LS	300	Degree completion
LS	300	Degree Completion	PSY	439	UG degree paths	LS	499	Degree completion
MTH	105/110	General Education	RMCH	6XX	Graduate Program	OL	6XX	Graduate Program
OL	6XX	Graduate Program	RMCH	6XX	Graduate Program	PSY	334	UG degree paths
PSY	328	UG degree paths	SOC	328	Degree completion	PSY	360	UG degree paths
PSY	349	UG degree paths	SPED	6XX	Graduate Program	RMCH	6XX	Graduate Program
RMCH	6XX	Graduate Program	SPED	6XX	Graduate Program	RMCH	6XX	Graduate Program
RMCH	6XX	Graduate Program	SPED	6XX	Graduate Program	SOC	435	Degree completion
SPED	6XX	Graduate Program	TA	XXX	Degree completion	SOC	224	General Education
SPED	6XX	Graduate Program	WR	301/401	Certificate	SPED	6XX	Graduate Program
SPED	6XX	Graduate Program	GEOG	105	General Education	SPED	6XX	Graduate Program
TA	110	General Education	GEOG	3XX	General Education	SPED	6XX	Graduate Program
WR	300	Certificate				WR	402	Certificate

TENTATIVE 2021-22 COURSE OFFERINGS

Questions

Construction update

Michael Smith
Director
Facilities Services