

NANCY ALLENBERG

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OBJECTIVE

A position working with California vintners, focusing on program coordination and national / international promotions

HIGHLIGHTS OF QUALIFICATIONS

- A highly organized and committed professional with an ever-deepening knowledge of wines and a passion for extolling the virtues of wine as art.
- Skilled in cultivating positive relationships with clients and colleagues; particularly adept at communicating with clarity and diplomacy to individuals from diverse cultural and organizational backgrounds. Fluent in French, conversational in Italian.
- Known for enthusiasm, persistence, follow-through and fostering collaborative relationships to resolve concerns and ensure program/project completion and success.

PROFESSIONAL EXPERIENCE

2001-pres. **WINES OF THE AMERICAS INSTITUTE, San Francisco, CA**

National Programming Director

- Worked closely with 30 U.S. chapters and one Paris chapter to maintain consistent communication and foster cohesiveness and an international team effort in the promotion of wine and food.
- Inspired chapters to develop and implement creative educational programs, including "Days of Wine and Cheeses," which introduced the exploration of taste, healthy foods, and the enjoyment of dining traditions to elementary school students.
- Consistently encouraged and assisted chapters in promoting vintners through educational and innovative programs and events.
- Coordinated the annual AIWF fundraising event, the Rare Wine and Lifestyle Auction:
 - Solicited lots from AIWF chapters, vintners and collectors.
 - Consulted with vintners, chapters and donors to set up lots, ensure accuracy and completeness of documentation, and coordinate both silent and live auctions.
 - Worked closely with wine and food consultant to create a comprehensive and appealing auction catalog.

1999-01 **SF OPERA & ACADEMY OF ART COLLEGE, San Francisco, CA**

Concurrent with

ABC REAL ESTATE LOANS, Walnut Creek, CA

Executive Assistant / Promotional Assistant

- Assisted SF Opera's External Event Planning Department with special event facilitation.
- Supported Academy of Art College's Assistant Dean in implementing diverse projects.
- Prepared marketing materials for ABC's Loan Officers and maintained client contact.

1994-99 **UNIVERSITY STUDIES & OVERSEAS EXPERIENCE**

Resided in Rome, Paris, and Bristol while completing university studies

Previous experience includes: Public Relations Representative, Bank of America, Bangkok, Thailand; and Assistant Coordinator of Art and Cultural Programs, National Museum, Jakarta, Indonesia.

EDUCATION

M.A., Classical Studies, University of Bristol, Bristol, England, 2000

B.A., Art History with honors, University of Paris, Paris, France, 1999

A.A., Art History with honors, John Cabot University, Rome, Italy, 1995