

University Council
Minutes
February 7, 2020
Pastega Room, RWEC

Council Members Present: Rex Fuller, Laurie Burton, Michael Baltzley, Chelle Batchelor, Gabbi Boyle, Curtis Campbell, Kathy Cassity, Gary Dukes, Bryan Dutton, Tina Fuchs, Mark Girod, Ryan Hagemann, Ana Karaman, Richard Kavanagh, Bill Kernan, Kristin Latham-Scott, Dave McDonald, Erin McDonough, Sue Monahan, Adele Schepige, Abdus Shahid, Michael Smith, Judy Vanderburg, LouAnn Vickers (Ex-Officio), Rob Winningham

Council Members Absent: Laura Lyon, Erik Morgan, Linda Stonecipher, Niki Weight

Campus Advisory Committee Reports

1. University Budget Advisory Committee (UBAC) | Richard Kavanagh

The first phase of the UBAC budget proposal process for FY2020-2021 has been completed, 36 proposals were submitted. The committee was pleased with the quality of the submissions, noting that it was evident a lot of planning went into each proposal. The committee scheduled an additional meeting to ensure they gave a thorough evaluation of each proposal. The committee co-chairs met with President Fuller and Vice President Ana Karaman to discuss this year's proposals and process. They discussed that the university would look for ways to use current funding for essential proposals instead of new dollars. The President's Cabinet will also review the proposals to assist with identifying high-need proposals and explore ways to use current funding.

The identity of proposal authors is kept confidential during Phase 1 of the process. However, presentations will be required during Phase 2 so the author(s) will be identified.

Kavanaugh noted an increase of faculty participation in the proposals submitted this year. He also noted the general focus of student submissions was affordability.

2. University Diversity & Inclusion Advisory Committee (UDIAC) | Gabrielle Boyle

UDIAC has created a five-year Diversity Strategic Plan (2020-2025) setting four goals for the committee to focus on:

- Goal 1: Cultivate an inclusive campus climate
- Goal 2: Recruitment and Retention – Faculty/Staff/Administrators (all employees)
- Goal 3: Recruitment and Retention – Students
- Goal 4: Assessment and Monitoring of Campus Efforts

The committee will present the strategic plan to Faculty Senate, Staff Senate, and ASWOU.

The committee is also working with Vice President and General Counsel Ryan Hagemann with regards to other diversity efforts on campus (i.e., Board of Trustees Statement on Diversity) and HB2864.

In accordance with HB2864, the University's cultural competency charter has been developed and forwarded to the governance groups for review. A committee will be formed to include a cross-section of the campus community.

Western will host an HSI Summit on April 3, 2020 to continue its efforts to become a designated Hispanic Serving Institution (HSI).

The UDIAC hope that all of these efforts will align with the goals set in their diversity strategic plan.

3. University Technology Advisory Committee (UTAC) | Chelle Batchelor

In coordination with the LMS subcommittee, UTAC submitted a budget proposal to UBAC, requesting up to \$120,000/year to adopt Canvas as our Learning Management System (LMS). Final decisions will be made in May 2020, based on the outcome of UBAC recommendations.

Chelle noted that many of our feeder community colleges have adopted Canvas. Adoption of this program is an investment in WOU's future, enabling the growth of much needed online programs and degree pathways to support the WOU:Salem hybrid model.

President Fuller and Provost Winningham agreed to fund a pilot program utilizing Canvas in Spring 2020. An implementation team, consisting of members of UTAC, the LMS Subcommittee, and UCS staff is being formed.

The Apple subcommittee convened for the first time on January 28, 2020. They administered a textbook and technology access and affordability survey to all WOU students and were pleased with the initial responses they've received. In advance of the survey, they launched an iPad classroom pilot winter term 2020 with 85 student participants enrolled in five pilot courses.

The next steps for the committee will be to recommend a timeline for completing their charter, review and report on student survey data, and design an instrument to assess the outcomes of the iPad classroom pilot.

Two new positions (Director of Academic Innovation and Instructional Designer) were created in the Academic Innovation unit by repurposing funds from two position vacancies. An offer was extended to the candidate for the Director of Academic Innovation that was favored overall by campus. Details on the appointment are being finalized. A recruitment continues in search of the instructional designer.

Efforts have also been made to consolidate and reorganize current staff and space to provide direct support to the Office of Academic Innovation.

Assessment Spotlight

4. “We Have Come a Long Way:” A Systematic Approach to Program Assessment | Dr. Margaret Manoogian, Professor and Department Head, Gerontology

Dr. Manoogian, provided an overview of the assessment that was completed for the Gerontology program (2013-2020). At the onset of the assessment, it was necessary to take the program on the road, getting input from key experts, community partners, and colleagues. This required measuring program objectives and ensuring that the program curriculum was linked with the national standards and student needs. The curriculum was mapped using the National Competencies for Undergraduate Gerontology Programs, a standards and guidelines resource of the Academy of Gerontology in Higher Education (AGHE)

As an assessment of program outcomes, Dr. Manoogian noted that it was also important to connect with alumni from the gerontology program. A survey was conducted with students who graduated between 2012 – 2018 and a 73% response rate was received. Through this survey, it was recognized that there was a strong job placement rate for the gerontology alumni and students applying to occupational therapy programs with gerontology background had 100% placement rate.

It was also determined that much of the coursework needed to be available online and/or as hybrid courses to meet the needs of the student demographics for this program. She noted that many of the students are currently working full-time as Certified Nursing Assistants (CNA) in care facilities which limits their availability to take classes on campus. With the exception of the medical terminology course and the capstone project, all of the courses are now available online. The meeting times for the hybrid courses are designed to provide flexibility for the students employed full-time while completing their degree.

Additional assessment outcomes that influenced further program modifications included the creation of an advisory board, mapping coursework with the General Education program, and self-assessments for students in the program.

Other positive outcomes of the assessment were also recognized. These included strong experiential curriculum, an alignment with HECC and the Oregon Workforce projections, alignment with national competencies and WOU’s mission, alignment with other WOU majors, an undergraduate certificate that is currently under review, other potential certificate opportunities. Most notably, is that WOU has been designated as an “Age-Friendly University” by the Gerontology Society of America.

Dr. Manoogian concluded by noting that while this program is small, it has graduated 105 students since its inception. They continue to visit community colleges to develop academic pathways. WOU's program is the only undergraduate in gerontology in the Northwest, with the nearest neighbor being Cal State Sacramento.

Updates, Progress Reports and Discussion Items

5. WOU Budget Update | Dr. Ana Karaman

Dr. Karaman, joined by Budget & Planning Manager Camarie Moreno and Controller Gabe Daugherty, provided a budget update. They shared the presentation that was provided to the Finance & Administration Committee on February 6. She noted that this presentation will also be delivered to the Board of Trustees at the February 19 meeting.

The PowerPoint presentation can be viewed in the [docket](#) for the WOU Board of Trustees Finance and Administration Committee.

6. Legislative Update | Dave McDonald

Dave McDonald shared that the short legislative session began on February 3, 2020 and will end at 11:50pm on March 7, 2020. He noted that this session will set foundations for the full session in 2021.

He reviewed universities capital project list that was ranked by the Higher Education Coordinating Commission (HECC) and noted two of WOU's projects were ranked in the top ten. The Student Success Center and the Health Sciences Center were ranked fourth and eighth respectively. It is anticipated that of the 15 projects submitted, funding will be likely be available for the first seven or eight projects. He noted that the legislature can completely reorder the project list.

There are 220 bills introduced for the short session but bills that haven't moved by next Friday (February 14) will be considered dead. A priority for WOU in this session is the amendment of ORS 352.011, which would grant permission for the TRU institutions to offer professional doctorate degrees. This is being proposed in SB1521.

A large turnover of Oregon legislators is anticipated in 2020 and beyond. He noted that 17 out of 90 members have acknowledged that they will be rerunning for office after they complete their term.

Dave and President Fuller were able to meet with Speaker Kotek and several legislators as they prepared for this session.

The meeting adjourned at 10:30AM.